

## COVID-19 TOOLKIT

### Arizona Small Business Boot Camp & Resource Collective

*November 18, 2020*

Launched in partnership with Local First Arizona, the Arizona Commerce Authority created the Arizona Small Business Boot Camp & Resource Collective to help Arizona's small businesses respond to the immediate impacts of COVID-19, plan for the future and return stronger than before. This statewide initiative is supported by a dynamic group of community partners including local business leaders and subject matter experts that provide real-time support and available resources across Arizona in live, weekly sessions.

Zoom webinars are held every week for small businesses to learn strategies to navigate this uncertain environment and make important mentorship connections. [Visit the Boot Camp website here.](#)

#### **SPREADING THE WORD**

We created social media posts for your use, including thumbnails of each image alongside pre-written copy specific to the channel. Each post promotes the upcoming sessions offered the following week. We encourage you to leverage these assets and share across your preferred social media platforms. Please tag the ACA in your posts.

#### **ACA Social Media Channels**

- [Twitter: @azcommerce](#)
- [Facebook: @azcommerce](#)
- [LinkedIn @arizona\\_commerce\\_authority](#)
- [Instagram: @azcommerce](#)

**WEDNESDAY, NOVEMBER 18**



### **Twitter**

We're proud to partner with @AZCommerce for a special #AZSmallBizBootCamp session on restaurant relief! Hear industry experts and city officials lay out the steps needed to expand your outdoor seating for food and alcohol consumption. Register >> <https://bit.ly/361BYfW>

### **Option 2**

Don't miss @AZCommerce's #AZSmallBizBootCamp special session on restaurant expansion for outdoor dining! Learn what licensing and permits are required, how to obtain them and what state resources are available to expedite its availability. Register >> <https://bit.ly/361BYfW>

### **Option 3**

Upcoming @AZCommerce #AZSmallBizBootCamp webinar! Hear success stories of restaurants temporarily expanding their premises due to #COVID19. Learn how to leverage those learnings for establishments that do and don't have existing outdoor seating. Register: <https://bit.ly/361BYfW>

### **IMAGE**

- [Twitter](#)



November 18, 2020 | 9:00 AM

### **Facebook - LinkedIn - Instagram**

We're proud to partner with @AZCommerce for a special #AZSmallBizBootCamp session on restaurant relief! Join us at 9am, Wed., Nov. 18 and learn how to temporarily expand your premises to provide outdoor seating. Hear industry experts and city officials lay out the steps needed to expand your outdoor seating for food and alcohol consumption. Register here: <https://bit.ly/361BYfW>

#### ***Option 2***

Don't miss @AZCommerce's #AZSmallBizBootCamp special session on restaurant expansion for outdoor dining! Join us at 9am, Wed., Nov. 18 to understand what licensing and permits are required, how to obtain them and what state resources are available to expedite its availability. Register here: <https://bit.ly/361BYfW>

#### ***Option 3***

Upcoming @AZCommerce #AZSmallBizBootCamp webinar! Hear success stories of restaurants that temporarily expanded their premises due to COVID-19. Learn how to leverage those learnings and remain in compliance with local COVID-19 regulations while safely serving returning customers. Register: <https://bit.ly/361BYfW>

### **FACEBOOK & LINKEDIN EVENTS**

- [Share on Facebook](#)
- [Share on LinkedIn](#)

### **IMAGES**

- [Facebook](#)
- [LinkedIn](#)
- [Instagram](#)
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