



#SMALLBIZVOTER 2020 ELECTION by the Numbers

POLITICAL ENGAGEMENT



NFIB mailed over 250,000 voter guides to members.



Three national Get-Out-The-Vote emails were sent to 150,000 members



12 member businesses hosted campaign events for NFIB Fed PAC endorsed candidates

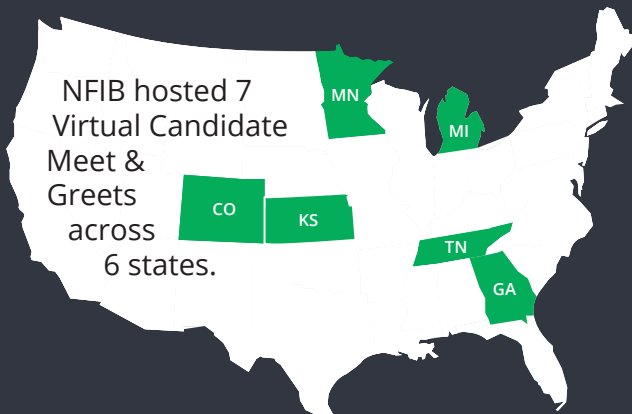


#smallbizvoter social media campaign reached 1.2 million people across Twitter and Facebook



118 NFIB Fed PAC endorsements were publicly announced

NFIB VIRTUAL CANDIDATE MEET & GREETINGS

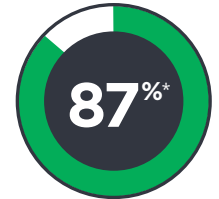


NFIB FED PAC ENDORSEMENTS



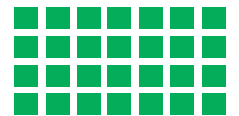
Congressional candidates endorsed in 2020

Endorsed U.S. House and Senate candidates won their races



NFIB members newly elected to Congress

NFIB members will be serving in the 117th Congress



NFIB STATE PAC ENDORSEMENTS



State candidates endorsed in 2020

Endorsed state candidates won their races



NFIB PAC CONTRIBUTIONS



NFIB PACs contributed \$1.3 million to state and federal candidates



NFIB PACs spent \$200,000 in paid media on two key U.S. Senate campaigns (NC & ME) and in other various state races

* Current as of 12/11/2020