**#SmallBizVoter**

**2020 Election by the Numbers**

### Political Engagement

- **NFIB mailed over 250,000 voter guides to members.**
- Three national Get-Out-The-Vote emails were sent to 150,000 members.
- 12 member businesses hosted campaign events for NFIB Fed PAC endorsed candidates.
- #smallbizvoter social media campaign reached 1.2 million people across Twitter and Facebook.
- 118 NFIB Fed PAC endorsements were publicly announced.

### NFIB Virtual Candidate Meet & Greets

NFIB hosted 7 Virtual Candidate Meet & Greets across 6 states.

### NFIB Fed PAC Endorsements

- **253** Congressional candidates endorsed in 2020
- Endorsed U.S. House and Senate candidates won their races
- **87%**
- **6** NFIB members newly elected to Congress
- NFIB members will be serving in the 117th Congress
- **28**

### NFIB State PAC Endorsements

- **2,336** State candidates endorsed in 2020
- Endorsed state candidates won their races
- **89%**

### NFIB PAC Contributions

- NFIB PACs contributed $1.3 million to state and federal candidates.
- NFIB PACs spent $200,000 in paid media on two key U.S. Senate campaigns (NC & ME) and in other various state races.

*Current as of 12/11/2020*