Be the voice of small business. | 2022 ELECTION BY THE NUMBERS

NFIB PAC Endorsements

Federal
- 277 Endorsed
- 84% Win rate
- 5 NFIB members newly elected to Congress

State
- 2,186 Endorsed
- 85% Win rate
- 245+ NFIB members elected

Political Engagement Highlights

- Mailed over 290,000 voter guides.
- Sent more than 510,000 Get-Out-The-Vote emails to members.
- NFIB members hosted 55 federal campaign events.
- 46 candidate spotlight videos were sent to nearly 49,000 members in competitive races.
- 173 Fed PAC candidate endorsements announced publicly.
- Ran radio and/or digital ads that targeted 6 U.S. Senate, 12 U.S. House, and 28 state-level races.

#VoiceofSmallBusiness reached 10.4 million people across Twitter, Instagram, LinkedIn, and Facebook in the month leading up to Election Day.

Current as of December 2022