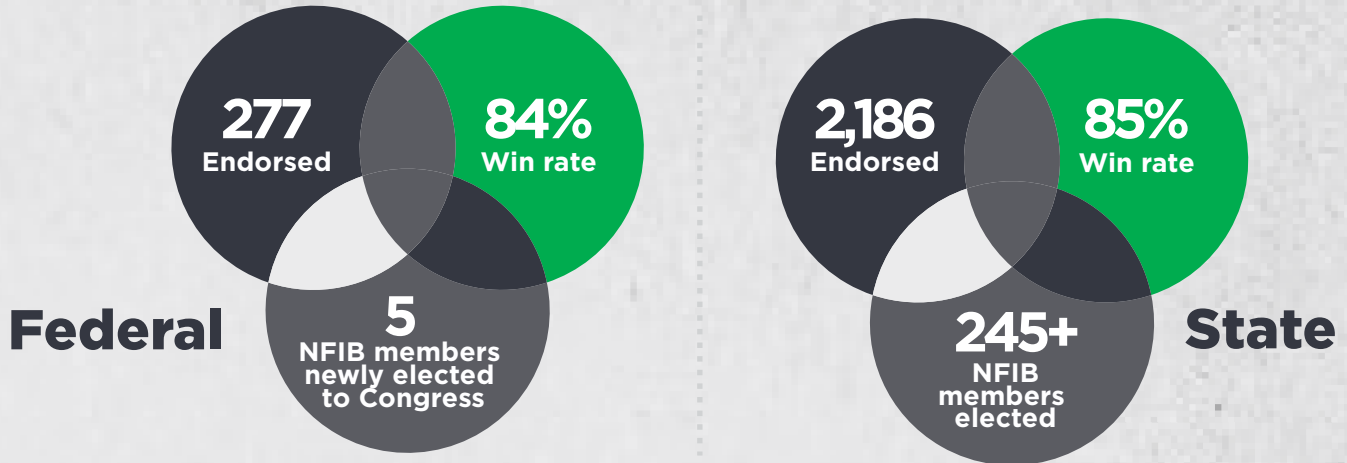



Be the voice
of small business.

2022 ELECTION BY THE NUMBERS

NFIB PAC Endorsements



Political Engagement Highlights




Mailed over
290,000
voter guides.




Sent more than **510,000**
Get-Out-The-Vote
emails to members.




NFIB members
hosted **55** federal
campaign events.




46 candidate spotlight videos were sent to
nearly **49,000** members in competitive races.




173 Fed PAC candidate
endorsements announced
publicly.



Ran radio and/or digital ads that
targeted **6** U.S. Senate, **12** U.S. House,
and **23** state-level races.



NFIB Road Team staff visited
over **1,000** members in **3** key
states to Get-Out-The-Vote.



#VoiceofSmallBusiness reached **10.4 million**
people across Twitter, Instagram, LinkedIn, and
Facebook in the month leading up to Election Day.

Current as of December 2022