



SOLVE THE WATER CRISIS

ACT NOW TO SECURE CALIFORNIA'S FUTURE.

CALIFORNIA'S WATER SUPPLY CRISIS IS LEADING TO STATEWIDE CATASTROPHE

California's ongoing water supply crisis touches every part of the State's economy and all communities. The State's failure to act now will result in even more **catastrophic water shortages**.

California's water supply crisis is growing month after month...

Voluntary Conservation

Emergency Conservation

Mandatory Restrictions

Mandated Cut-offs

Health & Safety Only

The State would provide only the minimum amount of water needed to support indoor water needs such as drinking, bathing and cooking.

Statewide impacts are already serious and will deepen as a result of the water supply crisis

As the perpetual and systemic water crisis continues to grow, the consequences of inaction are widespread and significant, impacting all aspects of California, including:

Job losses, particularly in the agriculture industry

Urgent new housing development stalled

Impacts on statewide energy supplies

Increased water costs

Food security jeopardized

Decrease in statewide tourism

Decline in recreational activities

Decline in business confidence and reduced investment in California

Increased stress on ecosystems and habitats

Immediate state action needed to address the water supply crisis

Conservation and cuts alone will not solve this long-term crisis and are an inadequate policy response. Bold and immediate State action is critical. Policymakers must address the crisis now and have several ways of doing so, including necessary investments in:

1

Surface and groundwater storage

2

Inter-regional and local conveyance

3

Creative regulatory solutions, such as the voluntary agreements

4

Local water infrastructure, such as groundwater recharge, desalination, and recycling



TO LEARN MORE, VISIT WWW.SOLVETHEWATERCRISIS.COM