



Chad Heinrich

Arizona
State Director

NFIB Arizona
24 W. Camelback Rd.
#A252
Phoenix, AZ 85013
602-263-7690
NFIB.com/AZ
Twitter: @NFIB_AZ

Since 1943 the National Federation of Independent Business (NFIB) has been educating and constantly reminding elected officials in State Capitols and in Congress that small businesses are not smaller versions of bigger businesses. They often have different difficulties in remaining solvent and policies that lump all business together often do more harm than good.

As NFIB's Arizona state director, Chad Heinrich has been delivering that message in the State Capitol and throughout the Grand Canyon State. He was named NFIB's state director in 2018 and directs the small-business association's lobbying and political programs.

Heinrich also runs his own public affairs firm, Heinrich Public Affairs, which provides [lobbying](#), [consulting](#), and [strategic advice](#).

He has worked on projects in partnership with the Arizona Chamber of Commerce & Industry, the Arizona Tax Research Association, the East Valley Partnership as well as several other Arizona and national business groups.

Prior to launching Heinrich Public Affairs, Chad led government affairs strategy in twenty-two states for the University of Phoenix. By leveraging teams in these states, Chad crafted relationship-building and policy-development strategies to advocate for and defeat legislation that had the potential to impact the University of Phoenix. Through this experience, Chad honed his knowledge of not only Arizona lobbying laws, but also of lobbying activities across the United States.

A native of South Dakota, Heinrich served as South Dakota's deputy secretary of state early in his career and was recognized as one of 40 promising state leaders in the country through a fellowship with the Council of State Governments.



Heinrich lives in uptown Phoenix with his wife Sarah and their dog Petey.