## NFIB <br> SMALL BUSINESS ECONOMIC TRENDS

William C．Dunkelberg Holly Wade

April 2021

## SMALL BUSINESS OPTIMISM INDEX COMPONENTS

| Index Component | Seasonally Adjusted Level | Change from Last Month | Contribution to Index Change |
| :---: | :---: | :---: | :---: |
| Plans to Increase Employmentmim |  |  |  |
| Plans to Make Capital Outlays［1］س］（1）1 |  |  | III $39 \%$ |
| Plans to Increase Inventories |  | $1{ }^{\text {In }}$ | 6\％ |
| Expect Economy to Improve |  | ： | ］（1］⿴⿱冂一⿰丨丨丁口 |
| Expect Real Sales Higher |  |  | Imm |
| Current Inventory | \％ |  | 22\％ |
|  | 44\％ | ｜in | IIII $11 \%$ |
| Expected Credit Conditions | \％ | M1／ | （1）0\％ |
| Now a Good Time to Expand | \％ |  |  |
| Earnings Trends |  |  | 皿 $44 \%$ |
| Total Change |  | ＋18 | 100\％ |

## NFIB <br> SMALL BUSINESS <br> ECONOMIC TRENDS


#### Abstract

NFIB Research Center has collected Small Business Economic Trends Data with Quarterly surveys since 1973 and monthly surveys since 1986. The sample is drawn from the membership files of the National Federation of Independent Business (NFIB). Each was mailed a questionnaire and one reminder. Subscriptions for twelve monthly SBET issues are $\$ 250$. Historical and unadjusted data are available, along with a copy of the questionnaire, from the NFIB Research Center. You may reproduce Small Business Economic Trends items if you cite the publication name and date and note it is a copyright of the NFIB Research Center. © NFIB Research Center. ISBS \#0940791-24-2. Chief Economist William C. Dunkelberg and Director of Research and Policy Analysis Holly Wade are responsible for the report.


## IN THIS ISSUE

Summary ..... 1
Commentary ..... 3
Optimism ..... 4
Outlook ..... 4
Earnings ..... 6
Sales ..... 7
Prices ..... 8
Employment. ..... 9
Compensation ..... 10
Credit Conditions ..... 12
Inventories ..... 14
Capital Outlays ..... 16
Most Important Problem ..... 18
Survey Profile ..... 19
Economic Survey. ..... 20

## OPTIMISM INDEX

The Optimism Index rose to 99.8 in April, an increase of 1.6 points from March. Optimism has been steadily increasing each month since the beginning of the year. The Index has increased 4.8 points over the past three months since January. The current reading is almost 2 points above the historical average but a long way off from the record high of 108.8 reached in August of 2018. Eight of the 10 Index components improved and two declined. The NFIB Uncertainty Index decreased 1 point to 80 . Forty-four percent of owners reported job openings that could not be filled, an increase of 2 points and another record high reading for the third consecutive month. Earnings trends over the past three months improved 8 points to a net negative 7 percent. Owners have plans to invest in their businesses as the percentage of those planning to make capital expenditures in the next three to six months increased 7 points to 27 percent. However, the welcomed jump is not consistent with the percent of owners expecting better business conditions over the next six months which fell 7 points to a net negative 15 percent, a glum outlook.

## LABOR MARKETS

Strong job growth continued for small businesses in April. Firms increased employment by 0.31 workers per firm on average over the past few months. The average has been above 0.30 since December 2020, historically an exceptional performance. Forty-four percent (seasonally adjusted) of all owners reported job openings they could not fill in the current period, up 2 points from March. Unfilled job openings continue to mount as April is the third consecutive month setting a record high reading. April's reading is 22 points higher than the 48 -year historical average of 22 percent. Thirty-seven percent have openings for skilled workers (up 3 points) and 20 percent have openings for unskilled labor (up 1 point). Overall, 59 percent reported hiring or trying to hire in April, up 3 points from March. Owners have plans to fill open positions, with a seasonally adjusted net 21 percent planning to create new jobs in the next three months, down 1 point from March. Fifty-four percent (92 percent of those hiring or trying to hire) of owners reported few or no "qualified" applicants for the positions they were trying to fill in April (up 3 points). Where there are open positions, labor quality remains a significant problem. Thirty-one percent of owners reported few qualified applicants for their open positions (up 3 points) and 23 percent reported none (unchanged).

## CAPITAL SPENDING

Fifty-seven percent reported capital outlays in the last six months, down 2 points from March but 10 points above last year's low. Of those making expenditures, 42 percent reported spending on new equipment (up 1 point), 25 percent acquired vehicles (down 1 point), and 15 percent improved or expanded facilities (up 1 point). Six percent acquired new buildings or land for expansion (unchanged) and 12 percent spent money for new fixtures and furniture (up 1 point). Twenty-seven percent plan capital outlays in the next few months, up 7 points from March.

## SALES AND INVENTORIES

A net 3 percent of all owners (seasonally adjusted) reported higher nominal sales in the past three months, up 9 points from March. The net percent of owners expecting higher real sales volumes improved 1 point to a net 1 percent. The net percent of owners reporting inventory increases rose 3 points to a net 3 percent. Building inventory in the current environment is not easy as consumers are buying more while at the same time, so many supply chains are disrupted. A net 7 percent of owners view current inventory stocks as "too low" in April, up 4 points from March and at historically high levels. Keeping up with revitalized consumer spending and economic activity is proving difficult. A net 5 percent of owners plan inventory investment in the coming months, up 1 point from March, supply chains willing.

## COMPENSATION AND EARNINGS

Seasonally adjusted, a net 31 percent reported raising compensation (up 3 points), the highest level in the past 12 months. A net 20 percent plan to raise compensation in the next three months, up 3 points. More will be compelled by market forces to raise compensation, to keep current workers and to hopefully attract additional workers needed. The frequency of reports of positive profit trends improved 8 points to a net negative 7 percent reporting quarter on quarter profit improvement. This indicator of profitability is running at historically strong levels. Among owners reporting lower profits, 39 percent blamed weaker sales, 16 percent cited the usual seasonal change, 14 percent cited a higher cost of materials, 7 percent cited lower prices, 6 percent cited labor costs, and 4 percent cited higher taxes or regulatory costs. For owners reporting higher profits, 62 percent credited sales volumes, 15 percent cited usual seasonal change, and 10 percent cited higher prices.

## CREDIT MARKETS

Two percent of owners reported that all their borrowing needs were not satisfied (unchanged). Twenty-six percent reported all credit needs met (down 1 point) and 59 percent said they were not interested in a loan (unchanged). A net 3 percent reported their last loan was harder to get than in previous attempts (up 2 points). One percent reported that financing was their top business problem (unchanged). The net percent of owners reporting paying a higher rate on their most recent loan was 0 percent, unchanged from March. The average rate paid on short maturity loans was 5.1 percent, unchanged from March. Loan rates continue to be consistently low. Twenty-four percent of all owners reported borrowing on a regular basis (up 1 point).

## INFLATION

The net percent of owners raising average selling prices increased 10 points to a net 36 percent, seasonally adjusted. This is the highest reading since the days of inflation fighting under Federal Reserve president Volcker, 43 percent in April 1981 (highest was 67 percent in October, 1974). Unadjusted, 6 percent (down 2 points) reported lower average selling prices and 45 percent (up 9 points) reported higher average prices. Planned price hikes were the highest since July 2008. Price hikes were most frequent in wholesale (62 percent higher, 3 percent lower) and retail ( 46 percent higher, 6 percent lower). Seasonally adjusted, a net 36 percent plan price hikes (up 2 points).

## COMMENTARY

The economy is definitely on a roller coaster of economic activity. GDP falling 30\% last year in the second quarter, rising 33\% in the third, and rebounding at near a 6\% growth rate in the first quarter this year after a solid $4 \%$ in the fourth quarter of 2020 . Twenty million jobs lost, now 8 million below the 2020 peak with 12 million recovered. The decline was caused by a government shutdown of the economy, mostly the small business economy, Main Street. The surge in growth is due to government policies, trillions of dollars sent to consumers and to small business owners to maintain their employment. A lot spent, but lots saved, trillions of dollars now in the bank. The savings rate is at historic high levels creating a huge potential increase in spending if consumers are motivated to shop.

Owners are raising selling prices in frequencies not seen since the late 1970s and early 1980s, a period of our highest inflation rates in modern history. Inflation was running at double-digit rates and interest rates reflected the expected inflation. The 10 Year Treasury bond carried a $15 \%$ coupon. Today, it is at $1.5 \%$ and inflation is very low. This can change very quickly. We don't have inflation until it shows up on Main Street, but it is beginning to do so.

Job creation has been steady for the past six months for small firms, not showing the volatility of the overall jobs report. With consumer spending solid, hiring will continue to be solid. Total employment is still 8 million below its February 2020 level, most of those workers will be able to find a job, even with the headwinds produced by government policies. So, at least for the next few months, growth in the economy and jobs will remain strong.

# Overview - Small Business Optimism 



OPTIMISM INDEX
Based on Ten Survey Indicators
(Seasonally Adjusted 1986=100)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 93.9 | 92.9 | 92.6 | 93.6 | 93.8 | 94.5 | 94.6 | 94.4 | 94.1 | 94.9 | 98.4 | 105.8 |
| $\mathbf{2 0 1 7}$ | 105.9 | 105.3 | 104.7 | 104.5 | 104.5 | 103.6 | 105.2 | 105.3 | 103.0 | 103.8 | 107.5 | 104.9 |
| $\mathbf{2 0 1 8}$ | 106.9 | 107.6 | 104.7 | 104.8 | 107.8 | 107.2 | 107.9 | 108.8 | 107.9 | 107.4 | 104.8 | 104.4 |
| $\mathbf{2 0 1 9}$ | 101.2 | 101.7 | 101.8 | 103.5 | 105.0 | 103.3 | 104.7 | 103.1 | 101.8 | 102.4 | 104.7 | 102.7 |
| $\mathbf{2 0 2 0}$ | 104.3 | 104.5 | 96.4 | 90.9 | 94.4 | 100.6 | 98.8 | 100.2 | 104.0 | 104.0 | 101.4 | 95.9 |
| $\mathbf{2 0 2 1}$ | 95.0 | 95.8 | 98.2 | 99.8 |  |  |  |  |  |  |  |  |

## Small Business Outlook

## OUTLOOK

Good Time to Expand and Expected General Business Conditions
January Quarter 1974 to April Quarter 2021
(Seasonally Adjusted)


# Small Business Outlook (Continued) 

## OUTLOOK FOR EXPANSION <br> Percent Next Three Months "Good Time to Expand" <br> (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 10 | 8 | 6 | 8 | 9 | 8 | 8 | 9 | 7 | 9 | 11 | 23 |
| $\mathbf{2 0 1 7}$ | 25 | 22 | 22 | 24 | 23 | 21 | 23 | 27 | 17 | 23 | 27 | 27 |
| $\mathbf{2 0 1 8}$ | 32 | 32 | 28 | 27 | 34 | 29 | 32 | 34 | 33 | 30 | 29 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 22 | 23 | 25 | 30 | 24 | 26 | 26 | 22 | 23 | 29 | 25 |
| $\mathbf{2 0 2 0}$ | 28 | 26 | 13 | 3 | 5 | 13 | 11 | 12 | 13 | 13 | 12 | 8 |
| $\mathbf{2 0 2 1}$ | 8 | 6 | 11 | 14 |  |  |  |  |  |  |  |  |

MOST IMPORTANT REASON FOR EXPANSION OUTLOOK
Reason Percent by Expansion Outlook
April 2021

| Reason | Good Time | Not Good Time | Uncertain |
| :--- | :---: | :---: | :---: |
| Economic Conditions | 9 | 14 | 12 |
| Sales Prospects | 5 | 3 | 2 |
| Fin. \& Interest Rates | 2 | 0 | 0 |
| Cost of Expansion | 0 | 5 | 3 |
| Political Climate | 0 | 19 | 18 |
| Other / Not Available | 0 | 2 | 4 |

## OUTLOOK FOR GENERAL BUSINESS CONDITIONS

Net Percent ("Better" Minus "Worse") Six Months From Now (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -21 | -21 | -17 | -18 | -13 | -9 | -5 | -12 | 0 | -7 | 12 | 50 |
| $\mathbf{2 0 1 7}$ | 48 | 47 | 46 | 38 | 39 | 33 | 37 | 37 | 31 | 32 | 48 | 37 |
| $\mathbf{2 0 1 8}$ | 41 | 43 | 32 | 30 | 37 | 33 | 35 | 34 | 33 | 33 | 22 | 16 |
| $\mathbf{2 0 1 9}$ | 6 | 11 | 11 | 13 | 16 | 16 | 20 | 12 | 9 | 10 | 13 | 16 |
| $\mathbf{2 0 2 0}$ | 14 | 22 | 5 | 29 | 34 | 39 | 25 | 24 | 32 | 27 | 8 | -16 |
| $\mathbf{2 0 2 1}$ | -23 | -19 | -8 | -15 |  |  |  |  |  |  |  |  |

# Small Business Earnings 

## EARNINGS

Actual Last Three Months January Quarter 1974 to April Quarter 2021 (Seasonally Adjusted)


ACTUAL EARNINGS CHANGES
Net Percent ("Higher" Minus "Lower") Last Three Months
Compared to Prior Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -18 | -21 | -22 | -19 | -20 | -20 | -21 | -23 | -20 | -21 | -20 | -14 |
| $\mathbf{2 0 1 7}$ | -12 | -13 | -9 | -9 | -10 | -10 | -10 | -11 | -11 | -14 | -12 | -15 |
| $\mathbf{2 0 1 8}$ | -4 | -3 | -4 | -1 | 3 | -1 | -1 | 1 | -1 | -3 | -4 | -7 |
| $\mathbf{2 0 1 9}$ | -5 | -9 | -8 | -3 | -1 | -7 | -5 | -1 | -3 | -8 | 2 | -8 |
| $\mathbf{2 0 2 0}$ | -3 | -4 | -6 | -20 | -26 | -35 | -32 | -25 | -12 | -3 | -7 | -14 |
| $\mathbf{2 0 2 1}$ | -16 | -11 | -15 | -7 |  |  |  |  |  |  |  |  |

MOST IMPORTANT REASON FOR LOWER EARNINGS
Percent Reason
April 2021

| Reason | Current Month | One Year Ago | Two Years Ago |
| :--- | :---: | :---: | :---: |
| Sales Volume | 12 | 16 | 10 |
| Increased Costs* | 9 | 5 | 7 |
| Cut Selling Prices | 2 | 3 | 2 |
| Usual Seasonal Change | 5 | 6 | 9 |
| Other | 2 | 9 | 5 |

[^0]
## SALES

Actual (Prior Three Months) and Expected (Next Three Months)
January Quarter 1974 to April Quarter 2021
(Seasonally Adjusted)


ACTUAL SALES CHANGES
Net Percent ("Higher" Minus "Lower") Last Three Months
Compared to Prior Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -7 | -6 | -8 | -6 | -8 | -4 | -8 | -9 | -6 | -7 | -8 | -7 |
| $\mathbf{2 0 1 7}$ | -2 | 2 | 5 | 5 | 5 | -4 | 0 | 3 | 1 | 1 | -5 | 9 |
| $\mathbf{2 0 1 8}$ | 5 | 8 | 8 | 8 | 15 | 10 | 8 | 10 | 8 | 8 | 9 | 4 |
| $\mathbf{2 0 1 9}$ | 4 | -1 | 5 | 9 | 9 | 7 | 7 | 6 | 2 | 4 | 12 | 9 |
| $\mathbf{2 0 2 0}$ | 7 | 5 | 8 | -11 | -19 | -31 | -28 | -15 | -6 | 6 | 5 | -2 |
| $\mathbf{2 0 2 1}$ | -7 | 2 | -6 | 3 |  |  |  |  |  |  |  |  |

## SALES EXPECTATIONS

Net Percent ("Higher" Minus "Lower") During Next Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 3 | 0 | 1 | 1 | 1 | 2 | 1 | -1 | 4 | 1 | 11 | 31 |
| $\mathbf{2 0 1 7}$ | 29 | 26 | 18 | 20 | 22 | 17 | 22 | 27 | 15 | 21 | 34 | 28 |
| $\mathbf{2 0 1 8}$ | 25 | 28 | 20 | 21 | 31 | 26 | 29 | 26 | 29 | 28 | 24 | 23 |
| $\mathbf{2 0 1 9}$ | 16 | 16 | 19 | 20 | 23 | 17 | 22 | 17 | 16 | 17 | 13 | 16 |
| $\mathbf{2 0 2 0}$ | 23 | 19 | -12 | -42 | -24 | 13 | 5 | 3 | 8 | 11 | 10 | -4 |
| $\mathbf{2 0 2 1}$ | -6 | -8 | 0 | 1 |  |  |  |  |  |  |  |  |

# Small Business Prices 

## PRICES

Actual Last Three Months and Planned Next Three Months January Quarter 1974 to April Quarter 2021
(Seasonally Adjusted)


ACTUAL PRICE CHANGES
Net Percent ("Higher" Minus "Lower")
Compared to Three Months Ago
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -4 | -4 | -4 | -1 | 1 | 2 | -2 | 3 | -1 | 2 | 5 | 6 |
| $\mathbf{2 0 1 7}$ | 5 | 6 | 5 | 7 | 7 | 1 | 8 | 9 | 6 | 8 | 10 | 8 |
| $\mathbf{2 0 1 8}$ | 11 | 13 | 16 | 14 | 19 | 14 | 16 | 17 | 15 | 16 | 16 | 17 |
| $\mathbf{2 0 1 9}$ | 15 | 13 | 12 | 13 | 10 | 17 | 16 | 11 | 8 | 10 | 12 | 14 |
| $\mathbf{2 0 2 0}$ | 15 | 11 | 6 | -18 | -14 | -5 | -2 | 1 | 13 | 15 | 18 | 16 |
| $\mathbf{2 0 2 1}$ | 17 | 25 | 26 | 36 |  |  |  |  |  |  |  |  |

## ACTUAL EMPLOYMENT CHANGES

Net Percent ("Increase" Minus "Decrease") in the Last Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 1 | -3 | 0 | -1 | -1 | -2 | -2 | -3 | 3 | 0 | -2 | 4 |
| $\mathbf{2 0 1 7}$ | 3 | 4 | 2 | 4 | 5 | -1 | 2 | 2 | -1 | 3 | 2 | 3 |
| $\mathbf{2 0 1 8}$ | 4 | 4 | 4 | 7 | 7 | 3 | 6 | 5 | 1 | 5 | 5 | 5 |
| $\mathbf{2 0 1 9}$ | 7 | 9 | 12 | 7 | 9 | 5 | 3 | 5 | 4 | 4 | 10 | 6 |
| $\mathbf{2 0 2 0}$ | 9 | 13 | 8 | -12 | -16 | -16 | -11 | -12 | -6 | -2 | -2 | -5 |
| $\mathbf{2 0 2 1}$ | 0 | -3 | -2 | 1 |  |  |  |  |  |  |  |  |

QUALIFIED APPLICANTS FOR JOB OPENINGS
Percent Few or No Qualified Applicants

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 45 | 42 | 41 | 46 | 48 | 48 | 46 | 48 | 48 | 48 | 52 | 44 |
| $\mathbf{2 0 1 7}$ | 47 | 44 | 45 | 48 | 51 | 46 | 52 | 52 | 49 | 52 | 44 | 54 |
| $\mathbf{2 0 1 8}$ | 49 | 47 | 47 | 50 | 48 | 55 | 52 | 55 | 53 | 53 | 53 | 54 |
| $\mathbf{2 0 1 9}$ | 49 | 49 | 54 | 49 | 54 | 50 | 56 | 57 | 50 | 53 | 53 | 50 |
| $\mathbf{2 0 2 0}$ | 49 | 52 | 47 | 41 | 37 | 43 | 44 | 46 | 50 | 48 | 47 | 48 |
| $\mathbf{2 0 2 1}$ | 46 | 51 | 51 | 54 |  |  |  |  |  |  |  |  |

## EMPLOYMENT

Planned Next Three Months and Current Job Openings January Quarter 1974 to April Quarter 2021 (Seasonally Adjusted)


# Small Business Employment (CONTINUED) 

JOB OPENINGS
Percent With Positions Not Able to Fill Right Now
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 29 | 28 | 25 | 29 | 27 | 29 | 26 | 30 | 24 | 28 | 31 | 29 |
| $\mathbf{2 0 1 7}$ | 31 | 32 | 30 | 33 | 34 | 30 | 35 | 31 | 30 | 35 | 30 | 31 |
| $\mathbf{2 0 1 8}$ | 34 | 34 | 35 | 35 | 33 | 36 | 37 | 38 | 38 | 38 | 34 | 39 |
| $\mathbf{2 0 1 9}$ | 35 | 37 | 39 | 38 | 38 | 36 | 39 | 35 | 35 | 34 | 38 | 33 |
| $\mathbf{2 0 2 0}$ | 37 | 38 | 35 | 24 | 23 | 32 | 30 | 33 | 36 | 33 | 34 | 32 |
| $\mathbf{2 0 2 1}$ | 33 | 40 | 42 | 44 |  |  |  |  |  |  |  |  |

HIRING PLANS
Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 11 | 10 | 9 | 11 | 12 | 11 | 12 | 9 | 10 | 10 | 15 | 16 |
| $\mathbf{2 0 1 7}$ | 18 | 15 | 16 | 16 | 18 | 15 | 19 | 18 | 19 | 18 | 24 | 20 |
| $\mathbf{2 0 1 8}$ | 20 | 18 | 20 | 16 | 18 | 20 | 23 | 26 | 23 | 22 | 22 | 23 |
| $\mathbf{2 0 1 9}$ | 18 | 16 | 18 | 20 | 21 | 19 | 21 | 20 | 17 | 18 | 21 | 19 |
| $\mathbf{2 0 2 0}$ | 19 | 21 | 9 | 1 | 8 | 16 | 18 | 21 | 23 | 18 | 21 | 17 |
| $\mathbf{2 0 2 1}$ | 17 | 18 | 22 | 21 |  |  |  |  |  |  |  |  |

## Small Business Compensation

COMPENSATION
Actual Last Three Months and Planned Next Three Months January Quarter 1986 to April Quarter 2021
(Seasonally Adjusted)


# Small Business Compensation (CONtinued) 

## ACTUAL COMPENSATION CHANGES

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 27 | 22 | 22 | 24 | 26 | 22 | 24 | 24 | 22 | 25 | 21 | 26 |
| $\mathbf{2 0 1 7}$ | 30 | 26 | 28 | 26 | 28 | 24 | 27 | 28 | 25 | 27 | 27 | 27 |
| $\mathbf{2 0 1 8}$ | 31 | 31 | 33 | 33 | 35 | 31 | 32 | 32 | 37 | 34 | 34 | 35 |
| $\mathbf{2 0 1 9}$ | 36 | 31 | 33 | 34 | 34 | 28 | 32 | 29 | 29 | 30 | 30 | 29 |
| $\mathbf{2 0 2 0}$ | 36 | 36 | 31 | 16 | 14 | 14 | 15 | 18 | 23 | 23 | 24 | 21 |
| $\mathbf{2 0 2 1}$ | 25 | 25 | 28 | 31 |  |  |  |  |  |  |  |  |

## COMPENSATION PLANS

Net Percent ("Increase" Minus "Decrease") in the Next Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 15 | 12 | 16 | 15 | 15 | 14 | 15 | 14 | 14 | 19 | 15 | 20 |
| $\mathbf{2 0 1 7}$ | 18 | 17 | 18 | 18 | 18 | 18 | 16 | 15 | 18 | 21 | 17 | 23 |
| $\mathbf{2 0 1 8}$ | 24 | 22 | 19 | 21 | 20 | 21 | 22 | 21 | 24 | 23 | 25 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 18 | 20 | 20 | 24 | 21 | 17 | 19 | 18 | 22 | 26 | 24 |
| $\mathbf{2 0 2 0}$ | 24 | 19 | 16 | 7 | 10 | 13 | 14 | 14 | 16 | 18 | 20 | 14 |
| $\mathbf{2 0 2 1}$ | 17 | 19 | 17 | 20 |  |  |  |  |  |  |  |  |

PRICES AND LABOR COMPENSATION
Net Percent Price Increase and Net Percent Compensation
(Seasonally Adjusted)


## Small Business Credit Conditions

## CREDIT CONDITIONS

Loan Availability Compared to Three Months Ago* January Quarter 1974 to April Quarter 2021

*For the population borrowing at least once every three months.

REGULAR BORROWERS
Percent Borrowing at Least Once Every Three Months

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 33 | 31 | 32 | 29 | 29 | 29 | 28 | 29 | 32 | 28 | 31 | 30 |
| $\mathbf{2 0 1 7}$ | 30 | 31 | 30 | 31 | 28 | 27 | 30 | 31 | 29 | 30 | 30 | 34 |
| $\mathbf{2 0 1 8}$ | 31 | 31 | 32 | 31 | 34 | 28 | 32 | 32 | 29 | 32 | 32 | 35 |
| $\mathbf{2 0 1 9}$ | 33 | 33 | 34 | 31 | 31 | 28 | 28 | 33 | 30 | 29 | 28 | 29 |
| $\mathbf{2 0 2 0}$ | 31 | 28 | 26 | 29 | 26 | 27 | 26 | 24 | 26 | 25 | 22 | 26 |
| $\mathbf{2 0 2 1}$ | 23 | 26 | 23 | 24 |  |  |  |  |  |  |  |  |

> AVAILABILITY OF LOANS
> Net Percent ("Easier" Minus "Harder")
> Compared to Three Months Ago
> (Regular Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -5 | -5 | -5 | -5 | -4 | -5 | -4 | -4 | -5 | -4 | -4 | -6 |
| $\mathbf{2 0 1 7}$ | -5 | -4 | -3 | -4 | -3 | -3 | -3 | -3 | -6 | -4 | -4 | -3 |
| $\mathbf{2 0 1 8}$ | -3 | -3 | -4 | -5 | -5 | -2 | -4 | -5 | -3 | -4 | -5 | -5 |
| $\mathbf{2 0 1 9}$ | -4 | -6 | -6 | -4 | -4 | -2 | -3 | -1 | -4 | -4 | -3 | -3 |
| $\mathbf{2 0 2 0}$ | -4 | -1 | -3 | -4 | -2 | -3 | -2 | -1 | -2 | -3 | -2 | -3 |
| $\mathbf{2 0 2 1}$ | -1 | -1 | -1 | -3 |  |  |  |  |  |  |  |  |

# Small Business Credit Conditions (CONTINUED) 

BORROWING NEEDS SATISFIED
Percent of All Businesses Last Three Months Satisfied/
Percent of All Businesses Last Three Months Not Satisfied (A// Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 0 1 6}$ | $35 / 3$ | $31 / 4$ | $31 / 5$ | $31 / 4$ | $31 / 4$ | $32 / 5$ | $30 / 3$ | $29 / 4$ | $32 / 6$ | $29 / 4$ | $30 / 4$ | $29 / 4$ |
| $\mathbf{2 0 1 7}$ | $31 / 4$ | $30 / 3$ | $32 / 4$ | $32 / 3$ | $31 / 3$ | $27 / 4$ | $31 / 3$ | $34 / 3$ | $33 / 2$ | $29 / 4$ | $32 / 4$ | $32 / 3$ |
| $\mathbf{2 0 1 8}$ | $31 / 3$ | $32 / 2$ | $31 / 4$ | $32 / 4$ | $37 / 4$ | $30 / 3$ | $32 / 3$ | $33 / 3$ | $27 / 3$ | $30 / 3$ | $32 / 3$ | $32 / 4$ |
| $\mathbf{2 0 1 9}$ | $33 / 3$ | $34 / 3$ | $33 / 3$ | $32 / 4$ | $34 / 3$ | $29 / 3$ | $28 / 3$ | $31 / 4$ | $30 / 2$ | $29 / 3$ | $28 / 3$ | $29 / 3$ |
| $\mathbf{2 0 2 0}$ | $30 / 3$ | $32 / 2$ | $29 / 3$ | $29 / 5$ | $33 / 3$ | $34 / 3$ | $35 / 3$ | $31 / 3$ | $33 / 2$ | $29 / 3$ | $25 / 2$ | $26 / 3$ |
| $\mathbf{2 0 2 1}$ | $\mathbf{2 4 / 2}$ | $\mathbf{2 8 / 2}$ | $\mathbf{2 7 / 2}$ | $26 / 2$ |  |  |  |  |  |  |  |  |

## EXPECTED CREDIT CONDITIONS

Net Percent ("Easier" Minus "Harder") During Next Three Months (Regular Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -7 | -7 | -6 | -6 | -6 | -6 | -5 | -5 | -7 | -6 | -5 | -6 |
| $\mathbf{2 0 1 7}$ | -3 | -3 | -3 | -4 | -4 | -3 | -4 | -3 | -4 | -5 | -4 | -4 |
| $\mathbf{2 0 1 8}$ | -4 | -3 | -6 | -6 | -5 | -4 | -4 | -6 | -5 | -5 | -5 | -6 |
| $\mathbf{2 0 1 9}$ | -5 | -5 | -7 | -4 | -5 | -3 | -4 | -2 | -4 | -3 | -3 | -3 |
| $\mathbf{2 0 2 0}$ | -4 | -1 | -4 | -6 | -4 | -6 | -5 | -4 | -5 | -4 | -3 | -5 |
| $\mathbf{2 0 2 1}$ | -3 | -6 | -3 | -3 |  |  |  |  |  |  |  |  |

## INTEREST RATES

Relative Rates and Actual Rates Last Three Months January Quarter 1974 to April Quarter 2021


# Small Business Credit Conditions (CONTINUED) 

## RELATIVE INTEREST RATE PAID BY REGULAR BORROWERS

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 7 | 6 | 6 | 4 | 4 | 4 | 2 | 2 | 3 | 1 | 2 | 4 |
| $\mathbf{2 0 1 7}$ | 11 | 9 | 9 | 11 | 11 | 8 | 11 | 8 | 10 | 8 | 9 | 8 |
| $\mathbf{2 0 1 8}$ | 12 | 13 | 14 | 16 | 16 | 14 | 17 | 17 | 16 | 17 | 19 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 17 | 17 | 13 | 12 | 10 | 16 | 6 | 3 | 4 | 4 | 5 |
| $\mathbf{2 0 2 0}$ | 3 | -3 | 5 | -11 | -13 | -9 | -9 | -5 | -10 | -6 | -4 | -5 |
| $\mathbf{2 0 2 1}$ | -4 | -2 | 0 | 0 |  |  |  |  |  |  |  |  |

Borrowing at Least Once Every Three Months.

ACTUAL INTEREST RATE PAID ON SHORT-TERM LOANS BY BORROWERS

Average Interest Rate Paid

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 5.4 | 5.3 | 5.2 | 5.7 | 5.3 | 5.7 | 5.3 | 5.2 | 6.2 | 5.2 | 5.6 | 5.5 |
| $\mathbf{2 0 1 7}$ | 5.7 | 5.4 | 5.4 | 5.4 | 5.9 | 5.6 | 5.9 | 5.5 | 5.6 | 6.0 | 5.7 | 6.1 |
| $\mathbf{2 0 1 8}$ | 5.9 | 5.7 | 6.1 | 6.4 | 6.4 | 6.1 | 6.3 | 6.1 | 7.3 | 6.4 | 6.1 | 6.4 |
| $\mathbf{2 0 1 9}$ | 6.9 | 6.2 | 6.1 | 6.7 | 7.8 | 6.8 | 6.4 | 6.1 | 6.7 | 6.8 | 6.6 | 6.4 |
| $\mathbf{2 0 2 0}$ | 6.0 | 5.4 | 5.8 | 5.8 | 4.6 | 4.5 | 4.1 | 4.8 | 5.1 | 4.9 | 4.7 | 4.8 |
| $\mathbf{2 0 2 1}$ | 4.9 | 4.9 | 5.1 | 5.1 |  |  |  |  |  |  |  |  |

## Small Business Inventories

INVENTORIES
Actual (Last Three Months) and Planned (Next Three Months) January Quarter 1974 to April Quarter 2021
(Seasonally Adjusted)


## SMALL BUSINESS INVENTORIES (CONTINUED)

## ACTUAL INVENTORY CHANGES

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -2 | -3 | -3 | -5 | -6 | -6 | -5 | 0 | -4 | -3 | -3 | 3 |
| $\mathbf{2 0 1 7}$ | 3 | 1 | 0 | -1 | -1 | -3 | 1 | 1 | -2 | 0 | -2 | -2 |
| $\mathbf{2 0 1 8}$ | 4 | 7 | 3 | 4 | 4 | -2 | 4 | 4 | 5 | 4 | 6 | 3 |
| $\mathbf{2 0 1 9}$ | 7 | 2 | 5 | 2 | 2 | 0 | 2 | 1 | 0 | 0 | 2 | 2 |
| $\mathbf{2 0 2 0}$ | 6 | 6 | 0 | -11 | -15 | -14 | -11 | -9 | -7 | -5 | -4 | -6 |
| $\mathbf{2 0 2 1}$ | -4 | -3 | -5 | -2 |  |  |  |  |  |  |  |  |

INVENTORY SATISFACTION
Net Percent ("Too Low" Minus "Too Large") at Present Time (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -2 | -2 | -5 | -5 | -4 | -4 | -4 | -2 | -7 | -4 | -4 | -3 |
| $\mathbf{2 0 1 7}$ | -5 | -2 | -5 | -3 | -6 | -3 | -2 | -5 | -3 | -5 | -2 | -2 |
| $\mathbf{2 0 1 8}$ | -5 | -3 | -6 | -4 | -4 | 0 | -3 | -3 | -1 | -2 | -5 | -1 |
| $\mathbf{2 0 1 9}$ | -3 | -2 | -6 | -4 | -4 | 0 | -3 | -6 | -6 | -4 | 1 | -4 |
| $\mathbf{2 0 2 0}$ | -3 | -4 | -2 | -7 | -5 | 1 | 1 | 3 | 5 | 4 | 5 | 7 |
| $\mathbf{2 0 2 1}$ | 5 | 5 | 3 | 7 |  |  |  |  |  |  |  |  |

INVENTORY PLANS
Net Percent ("Increase" Minus "Decrease") in the Next Three to Six Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -1 | -1 | -2 | 0 | -1 | -3 | 0 | 1 | -7 | 2 | 4 | 4 |
| $\mathbf{2 0 1 7}$ | 2 | 3 | 2 | 3 | 1 | 4 | 5 | 2 | 7 | 4 | 7 | -1 |
| $\mathbf{2 0 1 8}$ | 3 | 4 | 1 | 1 | 4 | 6 | 4 | 10 | 3 | 5 | 2 | 8 |
| $\mathbf{2 0 1 9}$ | 1 | 1 | -1 | 2 | 2 | 3 | 3 | 2 | 2 | 5 | 3 | 3 |
| $\mathbf{2 0 2 0}$ | 4 | 2 | -3 | -4 | 2 | 7 | 4 | 6 | 11 | 12 | 5 | 4 |
| $\mathbf{2 0 2 1}$ | 4 | 2 | 4 | 5 |  |  |  |  |  |  |  |  |

## INVENTORY SATISFACTION AND INVENTORY PLANS

Net Percent ("Too Low" Minus "Too Large") at Present Time Net Percent Planning to Add Inventories in the Next Three to Six Months (Seasonally Adjusted)


CAPITAL EXPENDITURES
Actual Last Six Months and Planned Next Three Months
January Quarter 1974 to April Quarter 2021
(Seasonally Adjusted)


# Small Business Capital OUtlays (CONTINUED) 

## TYPE OF CAPITAL EXPENDITURES MADE <br> Percent Purchasing or Leasing During Last Six Months

| Type | Current Month | One Year Ago | Two Years Ago |
| :--- | :---: | :---: | :---: |
| Vechicles | 25 | 21 | 26 |
| Equipment | 42 | 36 | 41 |
| Furniture or Fixtures | 12 | 10 | 13 |
| Add. Bldgs. or Land | 6 | 5 | 7 |
| Improved Bldgs. or Land | 15 | 13 | 16 |

AMOUNT OF CAPITAL EXPENDITURES MADE
Percent Distribution of Per Firm Expenditures
During the Last Six Months

| Amount | Current Month | One Year Ago | Two Years Ago |
| :---: | :---: | :---: | :---: |
| \$1 to \$999 | 2 | 3 | 3 |
| \$1,000 to \$4,999 | 7 | 8 | 8 |
| \$5,000 to \$9,999 | 5 | 6 | 6 |
| \$10,000 to \$49,999 | 17 | 19 | 19 |
| \$50,000 to \$99,999 | 9 | 11 | 10 |
| \$100,000 + | 15 | 11 | 14 |
| No Answer | 2 | 1 | 0 |

CAPITAL EXPENDITURE PLANS
Percent Planning a Capital Expenditure During Next Three to Six Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 25 | 23 | 25 | 25 | 23 | 26 | 25 | 28 | 27 | 27 | 24 | 29 |
| $\mathbf{2 0 1 7}$ | 27 | 26 | 29 | 27 | 28 | 30 | 28 | 32 | 27 | 27 | 26 | 27 |
| $\mathbf{2 0 1 8}$ | 29 | 29 | 26 | 29 | 30 | 29 | 30 | 33 | 30 | 30 | 29 | 25 |
| $\mathbf{2 0 1 9}$ | 26 | 27 | 27 | 27 | 30 | 26 | 28 | 28 | 27 | 29 | 30 | 28 |
| $\mathbf{2 0 2 0}$ | 28 | 26 | 21 | 18 | 20 | 22 | 26 | 26 | 28 | 27 | 26 | 22 |
| $\mathbf{2 0 2 1}$ | 22 | 23 | 20 | 27 |  |  |  |  |  |  |  |  |

## Single Most Important Problem

SINGLE MOST IMPORTANT PROBLEM
April 2021

| Problem | Current | One Year <br> Ago | Survey <br> High | Survey Low |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Taxes | 19 | 15 | 32 | 8 |
| Inflation | 6 | 1 | 41 | 0 |
| Poor Sales | 8 | 19 | 34 | 2 |
| Fin. \& Interest Rates | 1 | 2 | 37 | 1 |
| Cost of Labor | 8 | 8 | 11 | 2 |
| Government Regulation | 13 | 10 | 27 | 4 |
| Comp. from Large Bus. | 7 | 8 | 14 | 4 |
| Quality of Labor | 24 | 15 | 27 | 3 |
| Cost/Avail. of Insurance | 6 | 8 | 29 | 4 |
| Other | 8 | 8 | 31 | 1 |

SELECTED SINGLE MOST IMPORTANT PROBLEM
Inflation, Big Business, Insurance and Regulation January Quarter 1974 to April Quarter 2021


SELECTED SINGLE MOST IMPORTANT PROBLEM
Taxes, Interest Rates, Sales and Labor Quality January Quarter 1974 to April Quarter 2021


## Survey Profile

OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY NFIB

Actual Number of Firms

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 1438 | 756 | 727 | 1644 | 700 | 735 | 1703 | 730 | 723 | 1702 | 724 | 619 |
| $\mathbf{2 0 1 7}$ | 1873 | 764 | 704 | 1618 | 699 | 624 | 1533 | 713 | 629 | 1513 | 544 | 495 |
| $\mathbf{2 0 1 8}$ | 1658 | 642 | 570 | 1554 | 562 | 665 | 1718 | 680 | 642 | 1743 | 700 | 621 |
| $\mathbf{2 0 1 9}$ | 1740 | 526 | 643 | 1735 | 650 | 606 | 1502 | 680 | 603 | 1618 | 500 | 488 |
| $\mathbf{2 0 2 0}$ | 1692 | 641 | 627 | 1832 | 814 | 670 | 1652 | 751 | 604 | 1719 | 561 | 542 |
| $\mathbf{2 0 2 1}$ | 1109 | 678 | 514 | 1516 |  |  |  |  |  |  |  |  |

NFIB OWNER/MEMBERS PARTICIPATING
IN ECONOMIC SURVEY
Industry of Small Business



NFIB OWNER/MEMBERS PARTICIPATING
IN ECONOMIC SURVEY
Number of Full and Part-Time Employees


# NFIB RESEARCH CENTER SMALL BUSINESS ECONOMIC SURVEY 

## Small Business Survey Questions

Page in Report
Do you think the next three months will be a good time for small business to expand substantially? Why? ..... 4
About the economy in general, do you think that six months from now general business conditions will be better than they are now, about the same, or worse? ..... 5
Were your net earnings or "income" (after taxes) from your business during the last calendar quarter higher, lower, or about the same as they were for the quarter before? ..... 6
If higher or lower, what is the most important reason? ..... 6
During the last calendar quarter, was your dollar sales volume higher, lower, or about the same as it was for the quarter before? ..... 7
Overall, what do you expect to happen to real volume (number of units) of goods and/or services that you will sell during the next three months? ..... 7
How are your average selling prices compared to three months ago? ..... 8
In the next three months, do you plan to change the average selling prices of your goods and/or services? ..... 8
During the last three months, did the total number of employees in your firm increase, decrease, or stay about the same? ..... 9
If you have filled or attempted to fill any job openings in the past three months, how many qualified applicants were there for the position(s)? ..... 9
Do you have any job openings that you are not able to fill right now? ..... 10
In the next three months, do you expect to increase or decrease the total number of people working for you? ..... 10
Over the past three months, did you change the average employee compensation? ..... 11
Do you plan to change average employee compensation during the next three months? ..... 11
Are...loans easier or harder to get than they were three months ago?12
During the last three months, was your firm able to satisfy its borrowing needs? ..... 13
Do you expect to find it easier or harder to obtain your required financing during the next three months? ..... 13
If you borrow money regularly (at least once every three months) as part of your business activity, how does the rate of interest payable on your most recent loan compare with that paid three months ago? ..... 14
If you borrowed within the last three months for business purposes, and the loan maturity (pay back period) was 1 year or less, what interest rate did you pay? ..... 14
During the last three months, did you increase or decrease your inventories? ..... 15
At the present time, do you feel your inventories are too large, about right, or inadequate? ..... 15
Looking ahead to the next three months to six months, do you expect, on balance, to add to your inventories, keep them about the same, or decrease them? ..... 15
During the last six months, has your firm made any capital expenditures to improve or purchase equipment, buildings, or land? ..... 16
If [your firm made any capital expenditures], what was the total cost of all these projects? ..... 17
Looking ahead to the next three to six months, do you expect to make any capital expenditures for plant and/or physical equipment? ..... 17
What is the single most important problem facing your business today? ..... 18
Please classify your major business activity, using one of the categories of example below ..... 19
How many employees do you have full and part-time, including yourself? ..... 19


[^0]:    * Increased costs include labor, materials, finance, taxes, and regulatory costs.

