## NFIB SMALL BUSINESS ECONOMIC TRENDS

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June 2021

## SMALL BUSINESS OPTIMISM INDEX COMPONENTS

Index Component

| Seasonally Adjusted Level | Change from Last Month | Contribution to Index Change |
| :---: | :---: | :---: |
|  |  | (1) |
|  |  | ]llll $-6 \%$ |
|  |  | (16) |
|  |  | IIII $45 \%$ |
| Immmumm |  | IIII $16 \%$ |
|  |  | 10\% |
|  | (1) | III -6\% |
|  | M1/ |  |
| IIM |  | 相 ll |
|  |  | IIlll $19 \%$ |
|  | 31 | 100\% |

## NFIB <br> SMALL BUSINESS <br> ECONOMIC TRENDS

> NFIB Research Center has collected Small Business Economic Trends Data with Quarterly surveys since 1973 and monthly surveys since 1986. The sample is drawn from the membership files of the National Federation of Independent Business (NFIB). Each was mailed a questionnaire and one reminder. Subscriptions for twelve monthly SBET issues are $\$ 250$. Historical and unadjusted data are available, along with a copy of the questionnaire, from the NFIB Research Center. You may reproduce Small Business Economic Trends items if you cite the publication name and date and note it is a copyright of the NFIB Research Center. © NFIB Research Center. ISBS \#0940791-24-2. Chief Economist William C. Dunkelberg and Director of Research and Policy Analysis Holly Wade are responsible for the report.

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## OPTIMISM INDEX

The Optimism Index increased by 2.9 points in June to 102.5, the first time the Index exceeded 100 since last November. Seven of the 10 Index components improved and three declined. The NFIB Uncertainty Index increased 4 points to 83 . Owners expecting better business conditions over the next six months rose 14 points to a net negative 12 percent, an improvement but still in very negative territory. Earnings trends over the past three months improved 6 points to a net negative 5 percent. Forty-six percent of owners reported job openings that could not be filled, a decrease of 2 points from May but historically very high. Owners have plans to fill open positions, job creation plans over the next three months rose to a net 28 percent, up 1 point.

## LABOR MARKETS

Small businesses continue to struggle to find workers to fill open positions which are historically at record-high levels. Forty-six percent (seasonally adjusted) of all owners reported job openings they could not fill in the current period, down 2 points from May but still far above the 48-year historical average of 22 percent. Forty percent have openings for skilled workers (unchanged) and 22 percent have openings for unskilled labor (down 5 points). As the labor market tightens, a successful hire is often funded by a job loss at another firm, not a net increase in employment. An increase in labor force participation is needed to raise total employment or a decline in unemployment. Overall, 63 percent reported hiring or trying to hire in June, up 2 points from May. Owners' plans to fill open positions continue, with a seasonally adjusted net 28 percent planning to create new jobs in the next three months, up 1 point from May. Job creation plans remain at record high levels. Many firms can't hire enough workers to efficiently run their businesses, restricting sales and output. Fifty-six percent ( 89 percent of those hiring or trying to hire) of owners reported few or no "qualified" applicants for the positions they were trying to fill in June (down 1 point). Thirty-two percent of owners reported few qualified applicants for their open positions (unchanged) and 24 percent reported none (down 1 point).

## CAPITAL SPENDING

Fifty-three percent reported capital outlays in the last six months, down 6 points from May. This is bad news for GDP growth but also for future productivity growth. Of those making expenditures, 36 percent reported spending on new equipment (down 8 points), 23 percent acquired vehicles (down 1 point), and 14 percent improved or expanded facilities (down 2 points). Six percent acquired new buildings or land for expansion (unchanged) and 11 percent spent money for new fixtures and furniture (down 2 points). Twenty-five percent plan capital outlays in the next few months, down 2 points from May. This is consistent with owner's dismal view about the economy in the second half, bad news for capital spending and economic growth once we are past the impact of government spending and transfer payments.

## SALES AND INVENTORIES

A net 9 percent of all owners (seasonally adjusted) reported higher nominal sales in the past three months, up 2 points from May. The net percent of owners expecting higher real sales volumes improved 5 points to a net 7 percent, surprising because owners were quite negative about future business conditions. The net percent of owners reporting inventory increases rose 2 points to a net 1 percent. Increasing stocks is difficult in the face of strong customer demand and supply chain problems. A net 11 percent of owners view current inventory stocks as "too low" in June, up 3 points from May and historically a record high. A net 11 percent of owners plan inventory investment in the coming months, up 5 points from May and a record high. Low inventories result in lost sales and owners plan to do their best to "stock up" to be able to satisfy customer demand.

## COMPENSATION AND EARNINGS

Seasonally adjusted, a net 39 percent reported raising compensation (up 5 points), a record high. A net 26 percent plan to raise compensation in the next three months, up 4 points. Eight percent cited labor costs as their top business problem (unchanged) and 26 percent said that labor quality was their top business problem, unchanged from May but remaining the top overall concern. The frequency of reports of positive profit trends improved 6 points to a net negative 5 percent, driven primarily by the increase in sales. Among owners reporting lower profits, 35 percent blamed weaker sales, 25 percent cited a rise in the cost of materials, 9 percent cited labor costs, 9 percent cited lower prices, 8 percent cited the usual seasonal change, and 5 percent cited higher taxes or regulatory costs. For owners reporting higher profits, 66 percent credited sales volumes, 13 percent cited usual seasonal change, and 9 percent cited higher prices.

## CREDIT MARKETS

Three percent of owners reported that all their borrowing needs were not satisfied (unchanged). Twenty-five percent reported all credit needs met (up 2 points) and 59 percent said they were not interested in a loan (down 3 points). A net 2 percent reported their last loan was harder to get than in previous attempts (unchanged). One percent reported that financing was their top business problem (unchanged). The net percent of owners reporting paying a higher rate on their most recent loan was 1 percent, unchanged from May. Credit costs are at historically low levels. The average rate paid on short maturity loans was 4.9 percent, unchanged from May. Twenty-three percent of all owners reported borrowing on a regular basis (unchanged).

## INFLATION

The net percent of owners raising average selling prices increased 7 points to a net 47 percent, seasonally adjusted, the highest reading since January 1981. Unadjusted, 5 percent (unchanged) reported lower average selling prices and 54 percent (up 6 points) reported higher average prices. Price hikes were most frequent in wholesale ( 82 percent higher, 4 percent lower), retail ( 63 percent higher, 1 percent lower), and manufacturing ( 62 percent higher, 5 percent lower). Seasonally adjusted, a net 44 percent plan price hikes (up 1 point). The incidence of price hikes on Main Street is clearly on the rise as owners pass on rising labor and operating costs to their customers.

## COMMENTARY

The economy is running "hot", although at a slower pace. The New York Fed's Weekly Economic Index (WEI), though high, has been trending down since May. Job growth has been solid, although total employment is still below 2020 peaks. Inflation is everywhere, but particularly strong in a number of critical industries. House prices have risen significantly. Although house prices are not included directly in the PCE or CPI price indices, they do affect the imputed measure of inflation for home owners which account for $20 \%$ to $40 \%$ of these indices.

Unemployment-related benefits are slowing as states opt out of the \$300/week supplement. Significant reductions in payments will occur after September unless programs are renewed. This will likely slow consumption spending which has been the major driver of GDP growth. However, GDP will likely exceed its 2019 high by the end of the year, with heavy growth in sectors less labor intensive.

The services sector (restaurants, travel, gyms etc.) is making a strong recovery in employment as the economy opens up, but still more people are needed to fill vacant jobs. Small businesses often find themselves unable to hire enough workers to operate at full capacity. There are still about 9.5 million "unemployed" workers who are looking for a job. Yet record numbers of employers continue to complain that there are few or no qualified applicants for open positions. Matching the unemployed together with the firms that have an equal number of job openings would certainly help economic growth.

The Fed will start worrying about inflation as Main Street continues to raise selling prices, pushing the inflation measures up. Second quarter GDP growth will look good, around $5 \%$. Unemployment will continue to be well about the $3.5 \%$ achieved in early 2020 , but some progress will be made over the third quarter.

# Overview - Small Business Optimism 

## OPTIMISM INDEX

Based on Ten Survey Indicators
(Seasonally Adjusted 1986=100)


OPTIMISM INDEX
Based on Ten Survey Indicators
(Seasonally Adjusted 1986=100)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 93.9 | 92.9 | 92.6 | 93.6 | 93.8 | 94.5 | 94.6 | 94.4 | 94.1 | 94.9 | 98.4 | 105.8 |
| $\mathbf{2 0 1 7}$ | 105.9 | 105.3 | 104.7 | 104.5 | 104.5 | 103.6 | 105.2 | 105.3 | 103.0 | 103.8 | 107.5 | 104.9 |
| $\mathbf{2 0 1 8}$ | 106.9 | 107.6 | 104.7 | 104.8 | 107.8 | 107.2 | 107.9 | 108.8 | 107.9 | 107.4 | 104.8 | 104.4 |
| $\mathbf{2 0 1 9}$ | 101.2 | 101.7 | 101.8 | 103.5 | 105.0 | 103.3 | 104.7 | 103.1 | 101.8 | 102.4 | 104.7 | 102.7 |
| $\mathbf{2 0 2 0}$ | 104.3 | 104.5 | 96.4 | 90.9 | 94.4 | 100.6 | 98.8 | 100.2 | 104.0 | 104.0 | 101.4 | 95.9 |
| $\mathbf{2 0 2 1}$ | 95.0 | 95.8 | 98.2 | 99.8 | 99.6 | 102.5 |  |  |  |  |  |  |

## Small Business Outlook

## OUTLOOK

Good Time to Expand and Expected General Business Conditions
January 1986 to June 2021
(Seasonally Adjusted)


# Small Business Outlook (Continued) 

## OUTLOOK FOR EXPANSION <br> Percent Next Three Months "Good Time to Expand" <br> (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 10 | 8 | 6 | 8 | 9 | 8 | 8 | 9 | 7 | 9 | 11 | 23 |
| $\mathbf{2 0 1 7}$ | 25 | 22 | 22 | 24 | 23 | 21 | 23 | 27 | 17 | 23 | 27 | 27 |
| $\mathbf{2 0 1 8}$ | 32 | 32 | 28 | 27 | 34 | 29 | 32 | 34 | 33 | 30 | 29 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 22 | 23 | 25 | 30 | 24 | 26 | 26 | 22 | 23 | 29 | 25 |
| $\mathbf{2 0 2 0}$ | 28 | 26 | 13 | 3 | 5 | 13 | 11 | 12 | 13 | 13 | 12 | 8 |
| $\mathbf{2 0 2 1}$ | 8 | 6 | 11 | 14 | 13 | 15 |  |  |  |  |  |  |

MOST IMPORTANT REASON FOR EXPANSION OUTLOOK
Reason Percent by Expansion Outlook June 2021

| Reason | Good Time | Not Good Time | Uncertain |
| :--- | :---: | :---: | :---: |
| Economic Conditions | 10 | 23 | 14 |
| Sales Prospects | 4 | 2 | 1 |
| Fin. \& Interest Rates | 0 | 1 | 0 |
| Cost of Expansion | 0 | 4 | 4 |
| Political Climate | 1 | 15 | 13 |
| Other / Not Available | 1 | 2 | 4 |

## OUTLOOK FOR GENERAL BUSINESS CONDITIONS

Net Percent ("Better" Minus "Worse") Six Months From Now (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -21 | -21 | -17 | -18 | -13 | -9 | -5 | -12 | 0 | -7 | 12 | 50 |
| $\mathbf{2 0 1 7}$ | 48 | 47 | 46 | 38 | 39 | 33 | 37 | 37 | 31 | 32 | 48 | 37 |
| $\mathbf{2 0 1 8}$ | 41 | 43 | 32 | 30 | 37 | 33 | 35 | 34 | 33 | 33 | 22 | 16 |
| $\mathbf{2 0 1 9}$ | 6 | 11 | 11 | 13 | 16 | 16 | 20 | 12 | 9 | 10 | 13 | 16 |
| $\mathbf{2 0 2 0}$ | 14 | 22 | 5 | 29 | 34 | 39 | 25 | 24 | 32 | 27 | 8 | -16 |
| $\mathbf{2 0 2 1}$ | -23 | -19 | -8 | -15 | -26 | -12 |  |  |  |  |  |  |

## SMALL BUSINESS EARNINGS

## EARNINGS

Actual Last Three Months
January 1986 to June 2021
(Seasonally Adjusted)


ACTUAL EARNINGS CHANGES
Net Percent ("Higher" Minus "Lower") Last Three Months
Compared to Prior Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -18 | -21 | -22 | -19 | -20 | -20 | -21 | -23 | -20 | -21 | -20 | -14 |
| $\mathbf{2 0 1 7}$ | -12 | -13 | -9 | -9 | -10 | -10 | -10 | -11 | -11 | -14 | -12 | -15 |
| $\mathbf{2 0 1 8}$ | -4 | -3 | -4 | -1 | 3 | -1 | -1 | 1 | -1 | -3 | -4 | -7 |
| $\mathbf{2 0 1 9}$ | -5 | -9 | -8 | -3 | -1 | -7 | -5 | -1 | -3 | -8 | 2 | -8 |
| $\mathbf{2 0 2 0}$ | -3 | -4 | -6 | -20 | -26 | -35 | -32 | -25 | -12 | -3 | -7 | -14 |
| $\mathbf{2 0 2 1}$ | -16 | -11 | -15 | -7 | -11 | -5 |  |  |  |  |  |  |

MOST IMPORTANT REASON FOR LOWER EARNINGS
Percent Reason
June 2021

| Reason | Current Month | One Year Ago | Two Years Ago |
| :--- | :---: | :---: | :---: |
| Sales Volume | 10 | 31 | 7 |
| Increased Costs* | 13 | 2 | 9 |
| Cut Selling Prices | 3 | 3 | 2 |
| Usual Seasonal Change | 2 | 5 | 6 |
| Other | 1 | 7 | 4 |

[^0]
## Small Business Sales

## SALES

Actual (Prior Three Months) and Expected (Next Three Months) January 1986 to June 2021
(Seasonally Adjusted)


ACTUAL SALES CHANGES
Net Percent ("Higher" Minus "Lower") Last Three Months
Compared to Prior Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -7 | -6 | -8 | -6 | -8 | -4 | -8 | -9 | -6 | -7 | -8 | -7 |
| $\mathbf{2 0 1 7}$ | -2 | 2 | 5 | 5 | 5 | -4 | 0 | 3 | 1 | 1 | -5 | 9 |
| $\mathbf{2 0 1 8}$ | 5 | 8 | 8 | 8 | 15 | 10 | 8 | 10 | 8 | 8 | 9 | 4 |
| $\mathbf{2 0 1 9}$ | 4 | -1 | 5 | 9 | 9 | 7 | 7 | 6 | 2 | 4 | 12 | 9 |
| $\mathbf{2 0 2 0}$ | 7 | 5 | 8 | -11 | -19 | -31 | -28 | -15 | -6 | 6 | 5 | -2 |
| $\mathbf{2 0 2 1}$ | -7 | 2 | -6 | 3 | 7 | 9 |  |  |  |  |  |  |

SALES EXPECTATIONS
Net Percent ("Higher" Minus "Lower") During Next Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 3 | 0 | 1 | 1 | 1 | 2 | 1 | -1 | 4 | 1 | 11 | 31 |
| $\mathbf{2 0 1 7}$ | 29 | 26 | 18 | 20 | 22 | 17 | 22 | 27 | 15 | 21 | 34 | 28 |
| $\mathbf{2 0 1 8}$ | 25 | 28 | 20 | 21 | 31 | 26 | 29 | 26 | 29 | 28 | 24 | 23 |
| $\mathbf{2 0 1 9}$ | 16 | 16 | 19 | 20 | 23 | 17 | 22 | 17 | 16 | 17 | 13 | 16 |
| $\mathbf{2 0 2 0}$ | 23 | 19 | -12 | -42 | -24 | 13 | 5 | 3 | 8 | 11 | 10 | -4 |
| $\mathbf{2 0 2 1}$ | -6 | -8 | 0 | 1 | 3 | 7 |  |  |  |  |  |  |

## Small Business Prices

## PRICES

Actual Last Three Months and Planned Next Three Months January 1986 to June 2021
(Seasonally Adjusted)


ACTUAL PRICE CHANGES
Net Percent ("Higher" Minus "Lower")
Compared to Three Months Ago
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -4 | -4 | -4 | -1 | 1 | 2 | -2 | 3 | -1 | 2 | 5 | 6 |
| $\mathbf{2 0 1 7}$ | 5 | 6 | 5 | 7 | 7 | 1 | 8 | 9 | 6 | 8 | 10 | 8 |
| $\mathbf{2 0 1 8}$ | 11 | 13 | 16 | 14 | 19 | 14 | 16 | 17 | 15 | 16 | 16 | 17 |
| $\mathbf{2 0 1 9}$ | 15 | 13 | 12 | 13 | 10 | 17 | 16 | 11 | 8 | 10 | 12 | 14 |
| $\mathbf{2 0 2 0}$ | 15 | 11 | 6 | -18 | -14 | -5 | -2 | 1 | 13 | 15 | 18 | 16 |
| $\mathbf{2 0 2 1}$ | 17 | 25 | 26 | 36 | 40 | 47 |  |  |  |  |  |  |

## PRICE PLANS

Net Percent ("Higher" Minus "Lower") in the Next Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 16 | 14 | 17 | 16 | 16 | 16 | 14 | 15 | 18 | 15 | 19 | 24 |
| $\mathbf{2 0 1 7}$ | 21 | 20 | 20 | 18 | 21 | 19 | 23 | 20 | 19 | 22 | 23 | 22 |
| $\mathbf{2 0 1 8}$ | 23 | 24 | 25 | 22 | 26 | 24 | 24 | 24 | 24 | 28 | 29 | 25 |
| $\mathbf{2 0 1 9}$ | 27 | 26 | 24 | 21 | 20 | 23 | 22 | 17 | 15 | 20 | 22 | 20 |
| $\mathbf{2 0 2 0}$ | 24 | 20 | 12 | -3 | 9 | 12 | 13 | 16 | 17 | 20 | 21 | 22 |
| $\mathbf{2 0 2 1}$ | 28 | 34 | 34 | 36 | 43 | 44 |  |  |  |  |  |  |

## ACTUAL EMPLOYMENT CHANGES

Net Percent ("Increase" Minus "Decrease") in the Last Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 1 | -3 | 0 | -1 | -1 | -2 | -2 | -3 | 3 | 0 | -2 | 4 |
| $\mathbf{2 0 1 7}$ | 3 | 4 | 2 | 4 | 5 | -1 | 2 | 2 | -1 | 3 | 2 | 3 |
| $\mathbf{2 0 1 8}$ | 4 | 4 | 4 | 7 | 7 | 3 | 6 | 5 | 1 | 5 | 5 | 5 |
| $\mathbf{2 0 1 9}$ | 7 | 9 | 12 | 7 | 9 | 5 | 3 | 5 | 4 | 4 | 10 | 6 |
| $\mathbf{2 0 2 0}$ | 9 | 13 | 8 | -12 | -16 | -16 | -11 | -12 | -6 | -2 | -2 | -5 |
| $\mathbf{2 0 2 1}$ | 0 | -3 | -2 | 1 | -5 | -2 |  |  |  |  |  |  |

## QUALIFIED APPLICANTS FOR JOB OPENINGS

Percent Few or No Qualified Applicants

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 45 | 42 | 41 | 46 | 48 | 48 | 46 | 48 | 48 | 48 | 52 | 44 |
| $\mathbf{2 0 1 7}$ | 47 | 44 | 45 | 48 | 51 | 46 | 52 | 52 | 49 | 52 | 44 | 54 |
| $\mathbf{2 0 1 8}$ | 49 | 47 | 47 | 50 | 48 | 55 | 52 | 55 | 53 | 53 | 53 | 54 |
| $\mathbf{2 0 1 9}$ | 49 | 49 | 54 | 49 | 54 | 50 | 56 | 57 | 50 | 53 | 53 | 50 |
| $\mathbf{2 0 2 0}$ | 49 | 52 | 47 | 41 | 37 | 43 | 44 | 46 | 50 | 48 | 47 | 48 |
| $\mathbf{2 0 2 1}$ | 46 | 51 | 51 | 54 | 57 | 56 |  |  |  |  |  |  |

## EMPLOYMENT

Planned Next Three Months and Current Job Openings
January 1986 to June 2021
(Seasonally Adjusted)


# Small Business Employment (CONTINUED) 

JOB OPENINGS
Percent With Positions Not Able to Fill Right Now
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 29 | 28 | 25 | 29 | 27 | 29 | 26 | 30 | 24 | 28 | 31 | 29 |
| $\mathbf{2 0 1 7}$ | 31 | 32 | 30 | 33 | 34 | 30 | 35 | 31 | 30 | 35 | 30 | 31 |
| $\mathbf{2 0 1 8}$ | 34 | 34 | 35 | 35 | 33 | 36 | 37 | 38 | 38 | 38 | 34 | 39 |
| $\mathbf{2 0 1 9}$ | 35 | 37 | 39 | 38 | 38 | 36 | 39 | 35 | 35 | 34 | 38 | 33 |
| $\mathbf{2 0 2 0}$ | 37 | 38 | 35 | 24 | 23 | 32 | 30 | 33 | 36 | 33 | 34 | 32 |
| $\mathbf{2 0 2 1}$ | 33 | 40 | 42 | 44 | 48 | 46 |  |  |  |  |  |  |

HIRING PLANS
Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 11 | 10 | 9 | 11 | 12 | 11 | 12 | 9 | 10 | 10 | 15 | 16 |
| $\mathbf{2 0 1 7}$ | 18 | 15 | 16 | 16 | 18 | 15 | 19 | 18 | 19 | 18 | 24 | 20 |
| $\mathbf{2 0 1 8}$ | 20 | 18 | 20 | 16 | 18 | 20 | 23 | 26 | 23 | 22 | 22 | 23 |
| $\mathbf{2 0 1 9}$ | 18 | 16 | 18 | 20 | 21 | 19 | 21 | 20 | 17 | 18 | 21 | 19 |
| $\mathbf{2 0 2 0}$ | 19 | 21 | 9 | 1 | 8 | 16 | 18 | 21 | 23 | 18 | 21 | 17 |
| $\mathbf{2 0 2 1}$ | 17 | 18 | 22 | 21 | 27 | 28 |  |  |  |  |  |  |

## Small Business Compensation

COMPENSATION
Actual Last Three Months and Planned Next Three Months
January 1986 to June 2021
(Seasonally Adjusted)


# SmAll Business Compensation (CONTINUED) 

## ACTUAL COMPENSATION CHANGES

Net Percent ("Increase" Minus "Decrease") During Last Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 27 | 22 | 22 | 24 | 26 | 22 | 24 | 24 | 22 | 25 | 21 | 26 |
| $\mathbf{2 0 1 7}$ | 30 | 26 | 28 | 26 | 28 | 24 | 27 | 28 | 25 | 27 | 27 | 27 |
| $\mathbf{2 0 1 8}$ | 31 | 31 | 33 | 33 | 35 | 31 | 32 | 32 | 37 | 34 | 34 | 35 |
| $\mathbf{2 0 1 9}$ | 36 | 31 | 33 | 34 | 34 | 28 | 32 | 29 | 29 | 30 | 30 | 29 |
| $\mathbf{2 0 2 0}$ | 36 | 36 | 31 | 16 | 14 | 14 | 15 | 18 | 23 | 23 | 24 | 21 |
| $\mathbf{2 0 2 1}$ | 25 | 25 | 28 | 31 | 34 | 39 |  |  |  |  |  |  |

## COMPENSATION PLANS

Net Percent ("Increase" Minus "Decrease") in the Next Three Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 15 | 12 | 16 | 15 | 15 | 14 | 15 | 14 | 14 | 19 | 15 | 20 |
| $\mathbf{2 0 1 7}$ | 18 | 17 | 18 | 18 | 18 | 18 | 16 | 15 | 18 | 21 | 17 | 23 |
| $\mathbf{2 0 1 8}$ | 24 | 22 | 19 | 21 | 20 | 21 | 22 | 21 | 24 | 23 | 25 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 18 | 20 | 20 | 24 | 21 | 17 | 19 | 18 | 22 | 26 | 24 |
| $\mathbf{2 0 2 0}$ | 24 | 19 | 16 | 7 | 10 | 13 | 14 | 14 | 16 | 18 | 20 | 14 |
| $\mathbf{2 0 2 1}$ | 17 | 19 | 17 | 20 | 22 | 26 |  |  |  |  |  |  |

PRICES AND LABOR COMPENSATION
Net Percent Price Increase and Net Percent Compensation
(Seasonally Adjusted)


## CREDIT CONDITIONS

Loan Availability Compared to Three Months Ago* January 1986 to June 2021


* For the population borrowing at least once every three months.

REGULAR BORROWERS
Percent Borrowing at Least Once Every Three Months

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 33 | 31 | 32 | 29 | 29 | 29 | 28 | 29 | 32 | 28 | 31 | 30 |
| $\mathbf{2 0 1 7}$ | 30 | 31 | 30 | 31 | 28 | 27 | 30 | 31 | 29 | 30 | 30 | 34 |
| $\mathbf{2 0 1 8}$ | 31 | 31 | 32 | 31 | 34 | 28 | 32 | 32 | 29 | 32 | 32 | 35 |
| $\mathbf{2 0 1 9}$ | 33 | 33 | 34 | 31 | 31 | 28 | 28 | 33 | 30 | 29 | 28 | 29 |
| $\mathbf{2 0 2 0}$ | 31 | 28 | 26 | 29 | 26 | 27 | 26 | 24 | 26 | 25 | 22 | 26 |
| $\mathbf{2 0 2 1}$ | 23 | 26 | 23 | 24 | 23 | 21 |  |  |  |  |  |  |

> AVAILABILITY OF LOANS
> Net Percent ("Easier" Minus "Harder")
> Compared to Three Months Ago
> (Regular Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -5 | -5 | -5 | -5 | -4 | -5 | -4 | -4 | -5 | -4 | -4 | -6 |
| $\mathbf{2 0 1 7}$ | -5 | -4 | -3 | -4 | -3 | -3 | -3 | -3 | -6 | -4 | -4 | -3 |
| $\mathbf{2 0 1 8}$ | -3 | -3 | -4 | -5 | -5 | -2 | -4 | -5 | -3 | -4 | -5 | -5 |
| $\mathbf{2 0 1 9}$ | -4 | -6 | -6 | -4 | -4 | -2 | -3 | -1 | -4 | -4 | -3 | -3 |
| $\mathbf{2 0 2 0}$ | -4 | -1 | -3 | -4 | -2 | -3 | -2 | -1 | -2 | -3 | -2 | -3 |
| $\mathbf{2 0 2 1}$ | -1 | -1 | -1 | -3 | -2 | -2 |  |  |  |  |  |  |

# Small Business Credit Conditions (Continued) 

BORROWING NEEDS SATISFIED
Percent of All Businesses Last Three Months Satisfied/
Percent of All Businesses Last Three Months Not Satisfied (A// Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathbf{2 0 1 6}$ | $35 / 3$ | $31 / 4$ | $31 / 5$ | $31 / 4$ | $31 / 4$ | $32 / 5$ | $30 / 3$ | $29 / 4$ | $32 / 6$ | $29 / 4$ | $30 / 4$ | $29 / 4$ |
| $\mathbf{2 0 1 7}$ | $31 / 4$ | $30 / 3$ | $32 / 4$ | $32 / 3$ | $31 / 3$ | $27 / 4$ | $31 / 3$ | $34 / 3$ | $33 / 2$ | $29 / 4$ | $32 / 4$ | $32 / 3$ |
| $\mathbf{2 0 1 8}$ | $31 / 3$ | $32 / 2$ | $31 / 4$ | $32 / 4$ | $37 / 4$ | $30 / 3$ | $32 / 3$ | $33 / 3$ | $27 / 3$ | $30 / 3$ | $32 / 3$ | $32 / 4$ |
| $\mathbf{2 0 1 9}$ | $33 / 3$ | $34 / 3$ | $33 / 3$ | $32 / 4$ | $34 / 3$ | $29 / 3$ | $28 / 3$ | $31 / 4$ | $30 / 2$ | $29 / 3$ | $28 / 3$ | $29 / 3$ |
| $\mathbf{2 0 2 0}$ | $30 / 3$ | $32 / 2$ | $29 / 3$ | $29 / 5$ | $33 / 3$ | $34 / 3$ | $35 / 3$ | $31 / 3$ | $33 / 2$ | $29 / 3$ | $25 / 2$ | $26 / 3$ |
| $\mathbf{2 0 2 1}$ | $24 / 2$ | $28 / 2$ | $27 / 2$ | $26 / 2$ | $23 / 3$ | $25 / 3$ |  |  |  |  |  |  |

## EXPECTED CREDIT CONDITIONS

Net Percent ("Easier" Minus "Harder") During Next Three Months (Regular Borrowers)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -7 | -7 | -6 | -6 | -6 | -6 | -5 | -5 | -7 | -6 | -5 | -6 |
| $\mathbf{2 0 1 7}$ | -3 | -3 | -3 | -4 | -4 | -3 | -4 | -3 | -4 | -5 | -4 | -4 |
| $\mathbf{2 0 1 8}$ | -4 | -3 | -6 | -6 | -5 | -4 | -4 | -6 | -5 | -5 | -5 | -6 |
| $\mathbf{2 0 1 9}$ | -5 | -5 | -7 | -4 | -5 | -3 | -4 | -2 | -4 | -3 | -3 | -3 |
| $\mathbf{2 0 2 0}$ | -4 | -1 | -4 | -6 | -4 | -6 | -5 | -4 | -5 | -4 | -3 | -5 |
| $\mathbf{2 0 2 1}$ | -3 | -6 | -3 | -3 | -3 | -4 |  |  |  |  |  |  |

## INTEREST RATES

Relative Rates and Actual Rates Last Three Months January 1986 to June 2021


# Small Business Credit Conditions (CONTINUED) 

## RELATIVE INTEREST RATE PAID BY REGULAR BORROWERS

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 7 | 6 | 6 | 4 | 4 | 4 | 2 | 2 | 3 | 1 | 2 | 4 |
| $\mathbf{2 0 1 7}$ | 11 | 9 | 9 | 11 | 11 | 8 | 11 | 8 | 10 | 8 | 9 | 8 |
| $\mathbf{2 0 1 8}$ | 12 | 13 | 14 | 16 | 16 | 14 | 17 | 17 | 16 | 17 | 19 | 24 |
| $\mathbf{2 0 1 9}$ | 20 | 17 | 17 | 13 | 12 | 10 | 16 | 6 | 3 | 4 | 4 | 5 |
| $\mathbf{2 0 2 0}$ | 3 | -3 | 5 | -11 | -13 | -9 | -9 | -5 | -10 | -6 | -4 | -5 |
| $\mathbf{2 0 2 1}$ | -4 | -2 | 0 | 0 | 1 | 1 |  |  |  |  |  |  |

Borrowing at Least Once Every Three Months.

ACTUAL INTEREST RATE PAID ON SHORT-TERM LOANS BY BORROWERS

Average Interest Rate Paid

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 5.4 | 5.3 | 5.2 | 5.7 | 5.3 | 5.7 | 5.3 | 5.2 | 6.2 | 5.2 | 5.6 | 5.5 |
| $\mathbf{2 0 1 7}$ | 5.7 | 5.4 | 5.4 | 5.4 | 5.9 | 5.6 | 5.9 | 5.5 | 5.6 | 6.0 | 5.7 | 6.1 |
| $\mathbf{2 0 1 8}$ | 5.9 | 5.7 | 6.1 | 6.4 | 6.4 | 6.1 | 6.3 | 6.1 | 7.3 | 6.4 | 6.1 | 6.4 |
| $\mathbf{2 0 1 9}$ | 6.9 | 6.2 | 6.1 | 6.7 | 7.8 | 6.8 | 6.4 | 6.1 | 6.7 | 6.8 | 6.6 | 6.4 |
| $\mathbf{2 0 2 0}$ | 6.0 | 5.4 | 5.8 | 5.8 | 4.6 | 4.5 | 4.1 | 4.8 | 5.1 | 4.9 | 4.7 | 4.8 |
| $\mathbf{2 0 2 1}$ | 4.9 | 4.9 | 5.1 | 5.1 | 4.9 | 4.9 |  |  |  |  |  |  |

## Small Business Inventories

INVENTORIES
Actual (Last Three Months) and Planned (Next Three Months) January 1986 to June 2021
(Seasonally Adjusted)


## SMALL BUSINESS INVENTORIES (CONTINUED)

## ACTUAL INVENTORY CHANGES

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -2 | -3 | -3 | -5 | -6 | -6 | -5 | 0 | -4 | -3 | -3 | 3 |
| $\mathbf{2 0 1 7}$ | 3 | 1 | 0 | -1 | -1 | -3 | 1 | 1 | -2 | 0 | -2 | -2 |
| $\mathbf{2 0 1 8}$ | 4 | 7 | 3 | 4 | 4 | -2 | 4 | 4 | 5 | 4 | 6 | 3 |
| $\mathbf{2 0 1 9}$ | 7 | 2 | 5 | 2 | 2 | 0 | 2 | 1 | 0 | 0 | 2 | 2 |
| $\mathbf{2 0 2 0}$ | 6 | 6 | 0 | -11 | -15 | -14 | -11 | -9 | -7 | -5 | -4 | -6 |
| $\mathbf{2 0 2 1}$ | -4 | -3 | -5 | -2 | -1 | 1 |  |  |  |  |  |  |

INVENTORY SATISFACTION
Net Percent ("Too Low" Minus "Too Large") at Present Time (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -2 | -2 | -5 | -5 | -4 | -4 | -4 | -2 | -7 | -4 | -4 | -3 |
| $\mathbf{2 0 1 7}$ | -5 | -2 | -5 | -3 | -6 | -3 | -2 | -5 | -3 | -5 | -2 | -2 |
| $\mathbf{2 0 1 8}$ | -5 | -3 | -6 | -4 | -4 | 0 | -3 | -3 | -1 | -2 | -5 | -1 |
| $\mathbf{2 0 1 9}$ | -3 | -2 | -6 | -4 | -4 | 0 | -3 | -6 | -6 | -4 | 1 | -4 |
| $\mathbf{2 0 2 0}$ | -3 | -4 | -2 | -7 | -5 | 1 | 1 | 3 | 5 | 4 | 5 | 7 |
| $\mathbf{2 0 2 1}$ | 5 | 5 | 3 | 7 | 8 | 11 |  |  |  |  |  |  |

INVENTORY PLANS
Net Percent ("Increase" Minus "Decrease") in the Next Three to Six Months (Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | -1 | -1 | -2 | 0 | -1 | -3 | 0 | 1 | -7 | 2 | 4 | 4 |
| $\mathbf{2 0 1 7}$ | 2 | 3 | 2 | 3 | 1 | 4 | 5 | 2 | 7 | 4 | 7 | -1 |
| $\mathbf{2 0 1 8}$ | 3 | 4 | 1 | 1 | 4 | 6 | 4 | 10 | 3 | 5 | 2 | 8 |
| $\mathbf{2 0 1 9}$ | 1 | 1 | -1 | 2 | 2 | 3 | 3 | 2 | 2 | 5 | 3 | 3 |
| $\mathbf{2 0 2 0}$ | 4 | 2 | -3 | -4 | 2 | 7 | 4 | 6 | 11 | 12 | 5 | 4 |
| $\mathbf{2 0 2 1}$ | 4 | 2 | 4 | 5 | 6 | 11 |  |  |  |  |  |  |

## INVENTORY SATISFACTION AND INVENTORY PLANS

Net Percent ("Too Low" Minus "Too Large") at Present Time Net Percent Planning to Add Inventories in the Next Three to Six Months
(Seasonally Adjusted)


CAPITAL EXPENDITURES
Actual Last Six Months and Planned Next Three Months
January 1986 to June 2021
(Seasonally Adjusted)


# Small Business Capital OUtlays (CONTINUED) 

## TYPE OF CAPITAL EXPENDITURES MADE <br> Percent Purchasing or Leasing During Last Six Months

| Type | Current Month | One Year Ago | Two Years Ago |
| :--- | :---: | :---: | :---: |
| Vechicles | 23 | 18 | 22 |
| Equipment | 36 | 32 | 40 |
| Furniture or Fixtures | 11 | 9 | 12 |
| Add. Bldgs. or Land | 6 | 5 | 5 |
| Improved Bldgs. or Land | 14 | 14 | 12 |

AMOUNT OF CAPITAL EXPENDITURES MADE
Percent Distribution of Per Firm Expenditures
During the Last Six Months

| Amount | Current Month | One Year Ago | Two Years Ago |
| :---: | :---: | :---: | :---: |
| \$1 to \$999 | 2 | 2 | 2 |
| \$1,000 to \$4,999 | 6 | 5 | 7 |
| \$5,000 to \$9,999 | 5 | 6 | 6 |
| \$10,000 to \$49,999 | 13 | 15 | 18 |
| \$50,000 to \$99,999 | 10 | 9 | 10 |
| \$100,000 + | 16 | 10 | 10 |
| No Answer | 0 | 1 | 1 |

CAPITAL EXPENDITURE PLANS
Percent Planning a Capital Expenditure During Next Three to Six Months
(Seasonally Adjusted)

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 25 | 23 | 25 | 25 | 23 | 26 | 25 | 28 | 27 | 27 | 24 | 29 |
| $\mathbf{2 0 1 7}$ | 27 | 26 | 29 | 27 | 28 | 30 | 28 | 32 | 27 | 27 | 26 | 27 |
| $\mathbf{2 0 1 8}$ | 29 | 29 | 26 | 29 | 30 | 29 | 30 | 33 | 30 | 30 | 29 | 25 |
| $\mathbf{2 0 1 9}$ | 26 | 27 | 27 | 27 | 30 | 26 | 28 | 28 | 27 | 29 | 30 | 28 |
| $\mathbf{2 0 2 0}$ | 28 | 26 | 21 | 18 | 20 | 22 | 26 | 26 | 28 | 27 | 26 | 22 |
| $\mathbf{2 0 2 1}$ | 22 | 23 | 20 | 27 | 27 | 25 |  |  |  |  |  |  |

# Single Most Important Problem 

SINGLE MOST IMPORTANT PROBLEM
June 2021

| Problem | Current | One Year <br> Ago | Survey <br> High | Survey Low |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Taxes | 18 | 19 | 32 | 8 |
| Inflation | 13 | 1 | 41 | 0 |
| Poor Sales | 7 | 17 | 34 | 2 |
| Fin. \& Interest Rates | 1 | 1 | 37 | 1 |
| Cost of Labor | 8 | 8 | 11 | 2 |
| Government Regulation | 11 | 14 | 27 | 4 |
| Comp. from Large Bus. | 6 | 8 | 14 | 4 |
| Quality of Labor | 26 | 19 | 27 | 3 |
| Cost/Avail. of Insurance | 5 | 8 | 29 | 4 |
| Other | 5 | 5 | 31 | 1 |

SELECTED SINGLE MOST IMPORTANT PROBLEM
Inflation, Big Business, Insurance and Regulation
January 1986 to June 2021


SELECTED SINGLE MOST IMPORTANT PROBLEM
Taxes, Interest Rates, Sales and Labor Quality
January 1986 to June 2021


## Survey Profile

OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY NFIB

Actual Number of Firms

|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ | 1438 | 756 | 727 | 1644 | 700 | 735 | 1703 | 730 | 723 | 1702 | 724 | 619 |
| $\mathbf{2 0 1 7}$ | 1873 | 764 | 704 | 1618 | 699 | 624 | 1533 | 713 | 629 | 1513 | 544 | 495 |
| $\mathbf{2 0 1 8}$ | 1658 | 642 | 570 | 1554 | 562 | 665 | 1718 | 680 | 642 | 1743 | 700 | 621 |
| $\mathbf{2 0 1 9}$ | 1740 | 526 | 643 | 1735 | 650 | 606 | 1502 | 680 | 603 | 1618 | 500 | 488 |
| $\mathbf{2 0 2 0}$ | 1692 | 641 | 627 | 1832 | 814 | 670 | 1652 | 751 | 604 | 1719 | 561 | 542 |
| $\mathbf{2 0 2 1}$ | 1109 | 678 | 514 | 1516 | 659 | 592 |  |  |  |  |  |  |

## NFIB OWNER/MEMBERS PARTICIPATING <br> IN ECONOMIC SURVEY

Industry of Small Business



NFIB OWNER/MEMBERS PARTICIPATING
IN ECONOMIC SURVEY
Number of Full and Part-Time Employees


# NFIB RESEARCH CENTER SMALL BUSINESS ECONOMIC SURVEY 

Small Business Survey QuestionsPage in Report
Do you think the next three months will be a good time for small business to expand substantially? Why? ..... 4
About the economy in general, do you think that six months from now general business conditions will be better than they are now, about the same, or worse? ..... 5
Were your net earnings or "income" (after taxes) from your business during the last calendar quarter higher, lower, or about the same as they were for the quarter before? ..... 6
If higher or lower, what is the most important reason? ..... 6
During the last calendar quarter, was your dollar sales volume higher, lower, or about the same as it was for the quarter before? ..... 7
Overall, what do you expect to happen to real volume (number of units) of goods and/or services that you will sell during the next three months? ..... 7
How are your average selling prices compared to three months ago? ..... 8
In the next three months, do you plan to change the average selling prices of your goods and/or services? ..... 8
During the last three months, did the total number of employees in your firm increase, decrease, or stay about the same? ..... 9
If you have filled or attempted to fill any job openings in the past three months, how many qualified applicants were there for the position(s)? ..... 9
Do you have any job openings that you are not able to fill right now? ..... 10
In the next three months, do you expect to increase or decrease the total number of people working for you? ..... 10
Over the past three months, did you change the average employee compensation? ..... 11
Do you plan to change average employee compensation during the next three months? ..... 11
Are...loans easier or harder to get than they were three months ago?12
During the last three months, was your firm able to satisfy its borrowing needs? ..... 13
Do you expect to find it easier or harder to obtain your required financing during the next three months? ..... 13
If you borrow money regularly (at least once every three months) as part of your business activity, how does the rate of interest payable on your most recent loan compare with that paid three months ago? ..... 14
If you borrowed within the last three months for business purposes, and the loan maturity (pay back period) was 1 year or less, what interest rate did you pay? ..... 14
During the last three months, did you increase or decrease your inventories? ..... 15
At the present time, do you feel your inventories are too large, about right, or inadequate? ..... 15
Looking ahead to the next three months to six months, do you expect, on balance, to add to your inventories, keep them about the same, or decrease them? ..... 15
During the last six months, has your firm made any capital expenditures to improve or purchase equipment, buildings, or land? ..... 16
If [your firm made any capital expenditures], what was the total cost of all these projects? ..... 17
Looking ahead to the next three to six months, do you expect to make any capital expenditures for plant and/or physical equipment? ..... 17
What is the single most important problem facing your business today? ..... 18
Please classify your major business activity, using one of the categories of example below ..... 19
How many employees do you have full and part-time, including yourself? ..... 19


[^0]:    * Increased costs include labor, materials, finance, taxes, and regulatory costs.

