### **NFIB**

### ECONOMIC TRENDS

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### SMALL BUSINESS OPTIMISM INDEX COMPONENTS

| Index Component               | Seasonally<br>Adjusted Level | Change from<br>Last Month | Contribution to Index Change |
|-------------------------------|------------------------------|---------------------------|------------------------------|
| Plans to Increase Employment  | 19%                          | -7                        | *                            |
| Plans to Make Capital Outlays | 23%                          | -2                        | *                            |
| Plans to Increase Inventories | -2%                          | -3                        | *                            |
| Expect Economy to Improve     | -61%                         | -7                        | *                            |
| Expect Real Sales Higher      | -28%                         | -13                       | *                            |
| Current Inventory (too low)   | 5%                           | -3                        | *                            |
| Current Job Openings          | 50%                          | -1                        | *                            |
| Expected Credit Conditions    | -5%                          | -1                        | *                            |
| Now a Good Time to Expand     | 3%                           | -3                        | *                            |
| Earnings Trends               | -25%                         | -1                        | *                            |
| Total Change                  |                              | -41                       |                              |

### NFIB SMALL BUSINESS ECONOMIC TRENDS

NFIB Research Center has collected Small Business Economic Trends Data with Quarterly surveys since 1973 and monthly surveys since 1986. The sample is drawn from the membership files of the National Federation of Independent Business (NFIB). Each was mailed a questionnaire and one reminder. Subscriptions for twelve monthly SBET issues are \$250. Historical and unadjusted data available, along with a copy of the questionnaire, from the NFIB Research Center. You may reproduce Small Business Economic Trends items if you cite the publication name and date and note it is a copyright of the NFIB Research Center. © NFIB Research Center. ISBS #0940791-24-2. Chief Economist William C. Dunkelberg and Executive Director of the NFIB Research Center Holly Wade are responsible for the report.

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### **SUMMARY**

### **OPTIMISM INDEX**

The Optimism Index fell 3.6 points in June to 89.5. This is the sixth consecutive month below the 48-year average of 98. The Index has declined every month this year through June. All 10 Index components declined. Thirty-four percent of owners reported that inflation was their single most important problem in operating their business, an increase of 6 points from May and the highest level since 1980 O4. Owners expecting better business conditions over the next six months decreased 7 points to a net negative 61 percent, the lowest level recorded in the 48-year survey. Expectations for better business conditions have deteriorated every month since January. Fifty percent of owners reported job openings that could not be filled, down 1 point from May, but historically very high. The net percent of owners raising average selling prices decreased 3 points to a net 69 percent seasonally adjusted, following May's record high reading in the 48year-history of the survey. The net percent of owners who expect real sales to be higher decreased 13 points from May to a net negative 28 percent, a severe decline.

### **LABOR MARKETS**

Fifty percent (seasonally adjusted) of all owners reported job openings they could not fill in the current period, down 1 point from last month's 48-year record high (also in September). Forty-two percent have openings for skilled workers (unchanged) and 22 percent have openings for unskilled labor (down 3 points). The difficulty in filling open positions is particularly acute in the construction, manufacturing, services, and retail sectors. Openings are lowest in the finance and agriculture sectors. Overall, however, the current level of openings is over 20 percentage points higher than the historical average. Owners' plans to fill open positions remain elevated, with a seasonally adjusted net 19 percent planning to create new jobs in the next three months, but down 7 points from May. Sixty percent (94 percent of those hiring or trying to hire) of owners reported few or no qualified applicants for the positions they were trying to fill (down 1 point). Thirty-three percent of owners reported few qualified applicants for their open positions (unchanged) and 27 percent reported none (down 1 point, but just 2 points shy of the 48-year record high).

### **CAPITAL SPENDING**

Fifty-one percent reported capital outlays in the last six months, down 2 points from May. A recovery in investment will be needed to spark an improvement in productivity, but this is unlikely to occur while owners remain pessimistic about future business conditions. Of those making expenditures, 37 percent reported spending on new equipment (up 1 point), 23 percent acquired vehicles (up 2 points), and 14 percent improved or expanded facilities (down 1 point). Five percent acquired new buildings or land for expansion (down 1 point) and 13 percent spent money for new fixtures and furniture (up 1 point). Twenty-three percent plan capital outlays in the next few months, down 2 points from May.

### **SALES AND INVENTORIES**

A net negative two percent of all owners (seasonally adjusted) reported higher nominal sales in the past three months, down 3 points from May. The net percent of owners expecting higher real sales volumes decreased 13 points to a net negative 28 percent. The net percent of owners reporting inventory increases fell 3 points to a net negative 4 percent. Not seasonally adjusted, 18 percent reported increases in stocks and 18 percent reported reductions. Thirty-nine percent of owners recently reported that supply chain disruptions have had a significant impact on their business. Another 30 percent report a moderate impact and 23 percent report a mild impact. Only 6 percent report no impact from recent supply chain disruptions. A net 5 percent of owners viewed current inventory stocks as "too low" in June, down 3 points from May. A net negative 2 percent of owners plan inventory investment in the coming months down 3 points from May.

### **COMPENSATION AND EARNINGS**

Seasonally adjusted, a net 48 percent reported raising compensation, down 1 point from May. A net 28 percent plan to raise compensation in the next three months, up 3 points from May. Eight percent cited labor costs as their top business problem, down 3 points from May, and 23 percent said that labor quality was their top business problem (unchanged). Labor quality remains in second place behind "inflation." The frequency of reports of positive profit trends was a net negative 25 percent, down 1 point from May. Among owners reporting lower profits, 30 percent blamed the rise in the cost of materials, 16 percent blamed weaker sales, 14 percent cited labor costs, 14 percent cited lower prices, 7 percent cited the usual seasonal change, and 2 percent cited higher taxes or regulatory costs. For owners reporting higher profits, 51 percent credited sales volumes, 19 percent cited higher prices, and 17 percent cited usual seasonal change.

### **CREDIT MARKETS**

One percent of owners reported that all their borrowing needs were not satisfied (down 1 point). Twenty-seven percent reported all credit needs met (up 5 points) and 61 percent said they were not interested in a loan (down 4 points). A net 3 percent reported their last loan was harder to get than in previous attempts (down 1 point). One percent reported that financing was their top business problem (unchanged). A net 16 percent of owners reported paying a higher rate on their most recent loan, up 2 points from May. The average rate paid on short maturity loans was 5.3 percent. Twenty-five percent of all owners reported borrowing on a regular basis (up 2 points).

### **INFLATION**

The net percent of owners raising average selling prices decreased 3 points from May to a net 69 percent seasonally adjusted. Unadjusted, 4 percent (up 1 point) reported lower average selling prices and 69 percent (down 2 points) reported higher average prices. Price hikes were most frequent in retail trades (80 percent higher, 3 percent lower), transportation (78 percent higher, 0 percent lower), construction (75 percent higher, 4 percent lower), and wholesale (69 percent higher, 7 percent lower). Seasonally adjusted, a net 44 percent plan price hikes (down 3 points).

# 3 | NFIB Small Business Economic Trends Monthly Report

### COMMENTARY

A recession is the period of time between a peak in economic activity and the resumption of real growth after a period of decline. Because data are available only after an event, a recession can't be identified with acceptable precision until after it has occurred. A group of economists at the National Bureau of Economic Research (NBER) meet regularly to make such assessments, using available data. Some observers feel that the economy is already in a recession. We won't know officially until the facts are all in unless the economy makes a hard decline, and the economic situation becomes obvious.

It's a mixed picture on Main Street. Housing is still booming (but slowing) and restaurant sales continue to trend higher. Owners can't find enough workers, not characteristic of a recession where unemployment is high, not low. Job openings and hiring plans are at record levels. The percent of owners raising compensation is high too. The percent of owners raising selling prices is historically high. Doesn't sound like a recession, at least from the employment side.

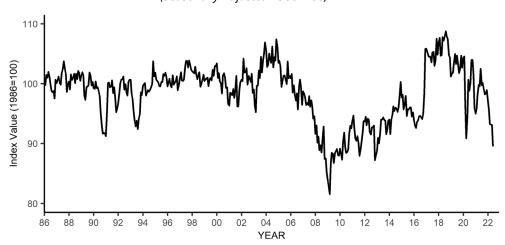
From the production (output, sales) side, the picture is different. More firms are reporting sales declines than increases, and they expect sales to keep falling. More firms plan to reduce inventory rather than build it. Of course, recessions don't just suddenly appear unless, like in 2020, when the economy is forced to shut down. That produced the shortest recession on record, just two months from peak to trough, then recovery. There are always warning signs, indicators that consistently anticipate the declines of sales and employment in a recession, generally termed leading indicators. Declines in the net percent expecting better business conditions have always preceded downturns in economic activity. At a net -61%, the lowest in 48 years, it is strongly indicating bad times for the economy to come. In concurrence, those expecting real sales growth is also historically low, expected better credit conditions has deteriorated and only 3% of small business owners think the current period is a good time to expand their business. And inflation and the percent of owners raising prices are at levels not seen since the recessions of the early 1980s.

These indicators make a very strong case for a decline in economic activity. How long and how severe is now the question. It appears that real GDP growth was negative in the first two quarters of the year, some say that is a recession. But employment has yet to yield to the forces of decline, a good sign. However this plays out, small business owners are bracing for challenging times ahead.

### **OVERVIEW - SMALL BUSINESS OPTIMISM**

### **OPTIMISM INDEX**

Based on Ten Survey Indicators (Seasonally Adjusted 1986=100)



### **OPTIMISM INDEX**

Based on Ten Survey Indicators (Seasonally Adjusted 1986=100)

|      | Jan   | Feb   | Mar   | Apr   | May   | Jun   | Jul   | Aug   | Sep   | Oct   | Nov   | Dec   |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2017 | 105.9 | 105.3 | 104.7 | 104.5 | 104.5 | 103.6 | 105.2 | 105.3 | 103.0 | 103.8 | 107.5 | 104.9 |
| 2018 | 106.9 | 107.6 | 104.7 | 104.8 | 107.8 | 107.2 | 107.9 | 108.8 | 107.9 | 107.4 | 104.8 | 104.4 |
| 2019 | 101.2 | 101.7 | 101.8 | 103.5 | 105.0 | 103.3 | 104.7 | 103.1 | 101.8 | 102.4 | 104.7 | 102.7 |
| 2020 | 104.3 | 104.5 | 96.4  | 90.9  | 94.4  | 100.6 | 98.8  | 100.2 | 104.0 | 104.0 | 101.4 | 95.9  |
| 2021 | 95.0  | 95.8  | 98.2  | 99.8  | 99.6  | 102.5 | 99.7  | 100.1 | 99.1  | 98.2  | 98.4  | 98.9  |
| 2022 | 97.1  | 95.7  | 93.2  | 93.2  | 93.1  | 89.5  |       |       |       |       |       |       |

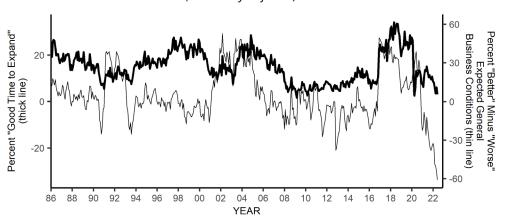
### **SMALL BUSINESS OUTLOOK**

### **OUTLOOK**

Good Time to Expand and Expected General Business Conditions

January 1986 to June 2022

(Seasonally Adjusted)



### **SMALL BUSINESS OUTLOOK (CONTINUED)**

### **OUTLOOK FOR EXPANSION**

Percent Next Three Months "Good Time to Expand" (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 25  | 22  | 22  | 24  | 23  | 21  | 23  | 27  | 17  | 23  | 27  | 27  |
| 2018 | 32  | 32  | 28  | 27  | 34  | 29  | 32  | 34  | 33  | 30  | 29  | 24  |
| 2019 | 20  | 22  | 23  | 25  | 30  | 24  | 26  | 26  | 22  | 23  | 29  | 25  |
| 2020 | 28  | 26  | 13  | 3   | 5   | 13  | 11  | 12  | 13  | 13  | 12  | 8   |
| 2021 | 8   | 6   | 11  | 14  | 13  | 15  | 13  | 11  | 11  | 10  | 10  | 11  |
| 2022 | 9   | 8   | 6   | 4   | 6   | 3   |     |     |     |     |     |     |

### MOST IMPORTANT REASON FOR EXPANSION OUTLOOK

Reason Percent by Expansion Outlook June 2022

| Reason                     | Good Time | Not Good Time | Uncertain |
|----------------------------|-----------|---------------|-----------|
| <b>Economic Conditions</b> | 1         | 50            | 14        |
| Sales Prospects            | 3         | 2             | 1         |
| Fin. & Interest Rates      | 0         | 3             | 0         |
| Cost of Expansion          | 0         | 4             | 1         |
| Political Climate          | 0         | 10            | 6         |
| Other / Not Available      | 0         | 2             | 1         |

### **OUTLOOK FOR GENERAL BUSINESS CONDITIONS**

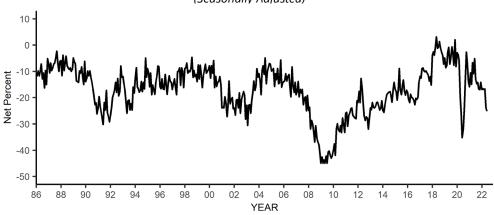
Net Percent ("Better" Minus "Worse") Six Months From Now (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 48  | 47  | 46  | 38  | 39  | 33  | 37  | 37  | 31  | 32  | 48  | 37  |
| 2018 | 41  | 43  | 32  | 30  | 37  | 33  | 35  | 34  | 33  | 33  | 22  | 16  |
| 2019 | 6   | 11  | 11  | 13  | 16  | 16  | 20  | 12  | 9   | 10  | 13  | 16  |
| 2020 | 14  | 22  | 5   | 29  | 34  | 39  | 25  | 24  | 32  | 27  | 8   | -16 |
| 2021 | -23 | -19 | -8  | -15 | -26 | -12 | -20 | -28 | -33 | -37 | -38 | -35 |
| 2022 | -33 | -35 | -49 | -50 | -54 | -61 |     |     |     |     |     |     |

### **SMALL BUSINESS EARNINGS**

### **EARNINGS**

Actual Last Three Months January 1986 to June 2022 (Seasonally Adjusted)



### **ACTUAL EARNINGS CHANGES**

Net Percent ("Higher" Minus "Lower") Last Three Months Compared to Prior Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | -12 | -13 | -9  | -9  | -10 | -10 | -10 | -11 | -11 | -14 | -12 | -15 |
| 2018 | -4  | -3  | -4  | -1  | 3   | -1  | -1  | 1   | -1  | -3  | -4  | -7  |
| 2019 | -5  | -9  | -8  | -3  | -1  | -7  | -5  | -1  | -3  | -8  | 2   | -8  |
| 2020 | -3  | -4  | -6  | -20 | -26 | -35 | -32 | -25 | -12 | -3  | -7  | -14 |
| 2021 | -16 | -11 | -15 | -7  | -11 | -5  | -13 | -15 | -14 | -17 | -17 | -14 |
| 2022 | -17 | -17 | -17 | -17 | -24 | -25 |     |     |     |     |     |     |

### MOST IMPORTANT REASON FOR LOWER EARNINGS

Percent Reason June 2022

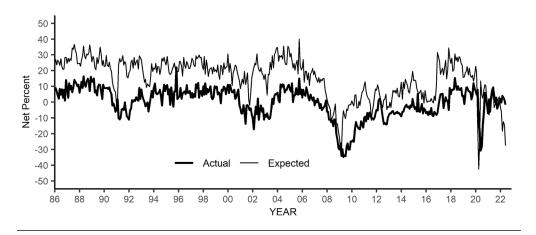
| Reason                | <b>Current Month</b> | One Year Ago | Two Years Ago |
|-----------------------|----------------------|--------------|---------------|
| Sales Volume          | 7                    | 10           | 31            |
| Increased Costs*      | 20                   | 13           | 2             |
| Cut Selling Prices    | 6                    | 3            | 3             |
| Usual Seasonal Change | 3                    | 2            | 5             |
| Other                 | 3                    | 1            | 7             |

<sup>\*</sup> Increased costs include labor, materials, finance, taxes, and regulatory costs.

**SALES** 

Actual (Prior Three Months) and Expected (Next Three Months)

January 1986 to June 2022
(Seasonally Adjusted)



### **ACTUAL SALES CHANGES**

Net Percent ("Higher" Minus "Lower") Last Three Months Compared to Prior Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | -2  | 2   | 5   | 5   | 5   | -4  | 0   | 3   | 1   | 1   | -5  | 9   |
| 2018 | 5   | 8   | 8   | 8   | 15  | 10  | 8   | 10  | 8   | 8   | 9   | 4   |
| 2019 | 4   | -1  | 5   | 9   | 9   | 7   | 7   | 6   | 2   | 4   | 12  | 9   |
| 2020 | 7   | 5   | 8   | -11 | -19 | -31 | -28 | -15 | -6  | 6   | 5   | -2  |
| 2021 | -7  | 2   | -6  | 3   | 7   | 9   | 5   | 0   | 3   | -4  | -2  | 1   |
| 2022 | 2   | 0   | 4   | 3   | 1   | -2  |     |     |     |     |     |     |

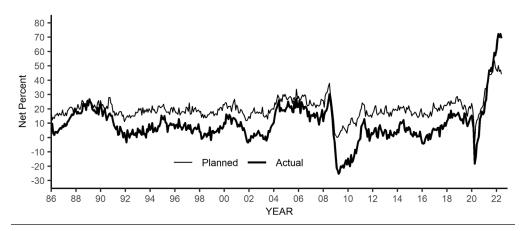
### **SALES EXPECTATIONS**

Net Percent ("Higher" Minus "Lower") During Next Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 29  | 26  | 18  | 20  | 22  | 17  | 22  | 27  | 15  | 21  | 34  | 28  |
| 2018 | 25  | 28  | 20  | 21  | 31  | 26  | 29  | 26  | 29  | 28  | 24  | 23  |
| 2019 | 16  | 16  | 19  | 20  | 23  | 17  | 22  | 17  | 16  | 17  | 13  | 16  |
| 2020 | 23  | 19  | -12 | -42 | -24 | 13  | 5   | 3   | 8   | 11  | 10  | -4  |
| 2021 | -6  | -8  | 0   | 1   | 3   | 7   | -4  | -2  | 2   | 0   | 2   | 3   |
| 2022 | -3  | -6  | -18 | -12 | -15 | -28 |     |     |     |     |     |     |

**PRICES** 

Actual Last Three Months and Planned Next Three Months January 1986 to June 2022 (Seasonally Adjusted)



### **ACTUAL PRICE CHANGES**

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 5   | 6   | 5   | 7   | 7   | 1   | 8   | 9   | 6   | 8   | 10  | 8   |
| 2018 | 11  | 13  | 16  | 14  | 19  | 14  | 16  | 17  | 15  | 16  | 16  | 17  |
| 2019 | 15  | 13  | 12  | 13  | 10  | 17  | 16  | 11  | 8   | 10  | 12  | 14  |
| 2020 | 15  | 11  | 6   | -18 | -14 | -5  | -2  | 1   | 13  | 15  | 18  | 16  |
| 2021 | 17  | 25  | 26  | 36  | 40  | 47  | 46  | 49  | 46  | 53  | 59  | 57  |
| 2022 | 61  | 68  | 72  | 70  | 72  | 69  |     |     |     |     |     |     |

### **PRICE PLANS**

Net Percent ("Higher" Minus "Lower") in the Next Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec      |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------|
| 2017 | 21  | 20  | 20  | 18  | 21  | 19  | 23  | 20  | 19  | 22  | 23  | 22       |
| 2018 | 23  | 24  | 25  | 22  | 26  | 24  | 24  | 24  | 24  | 28  | 29  | 25       |
| 2019 | 27  | 26  | 24  | 21  | 20  | 23  | 22  | 17  | 15  | 20  | 22  | 20       |
| 2020 | 24  | 20  | 12  | -3  | 9   | 12  | 13  | 16  | 17  | 20  | 21  | 22       |
| 2021 | 28  | 34  | 34  | 36  | 43  | 44  | 44  | 44  | 46  | 51  | 54  | 49       |
| 2022 | 47  | 46  | 50  | 46  | 47  | 44  |     |     |     |     |     | <u> </u> |

### **SMALL BUSINESS EMPLOYMENT**

### **ACTUAL EMPLOYMENT CHANGES**

Net Percent ("Increase" Minus "Decrease") in the Last Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 3   | 4   | 2   | 4   | 5   | -1  | 2   | 2   | -1  | 3   | 2   | 3   |
| 2018 | 4   | 4   | 4   | 7   | 7   | 3   | 6   | 5   | 1   | 5   | 5   | 5   |
| 2019 | 7   | 9   | 12  | 7   | 9   | 5   | 3   | 5   | 4   | 4   | 10  | 6   |
| 2020 | 9   | 13  | 8   | -12 | -16 | -16 | -11 | -12 | -6  | -2  | -2  | -5  |
| 2021 | 0   | -3  | -2  | 1   | -5  | -2  | -6  | -8  | -1  | -2  | -1  | 1   |
| 2022 | -1  | 1   | -2  | -2  | -4  | -2  |     |     |     |     |     |     |

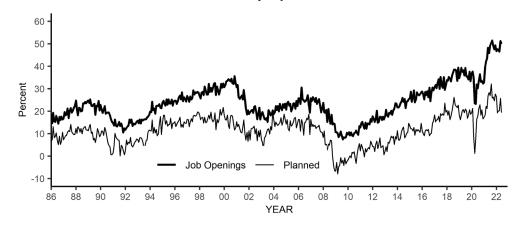
### QUALIFIED APPLICANTS FOR JOB OPENINGS

Percent Few or No Qualified Applicants

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 47  | 44  | 45  | 48  | 51  | 46  | 52  | 52  | 49  | 52  | 44  | 54  |
| 2018 | 49  | 47  | 47  | 50  | 48  | 55  | 52  | 55  | 53  | 53  | 53  | 54  |
| 2019 | 49  | 49  | 54  | 49  | 54  | 50  | 56  | 57  | 50  | 53  | 53  | 50  |
| 2020 | 49  | 52  | 47  | 41  | 37  | 43  | 44  | 46  | 50  | 48  | 47  | 48  |
| 2021 | 46  | 51  | 51  | 54  | 57  | 56  | 57  | 60  | 62  | 58  | 56  | 57  |
| 2022 | 55  | 57  | 55  | 55  | 61  | 60  |     |     |     |     |     |     |

### **EMPLOYMENT**

Planned Next Three Months and Current Job Openings January 1986 to June 2022 (Seasonally Adjusted)



### JOB OPENINGS

Percent With Positions Not Able to Fill Right Now (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec      |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------|
| 2017 | 31  | 32  | 30  | 33  | 34  | 30  | 35  | 31  | 30  | 35  | 30  | 31       |
| 2018 | 34  | 34  | 35  | 35  | 33  | 36  | 37  | 38  | 38  | 38  | 34  | 39       |
| 2019 | 35  | 37  | 39  | 38  | 38  | 36  | 39  | 35  | 35  | 34  | 38  | 33       |
| 2020 | 37  | 38  | 35  | 24  | 23  | 32  | 30  | 33  | 36  | 33  | 34  | 32       |
| 2021 | 33  | 40  | 42  | 44  | 48  | 46  | 49  | 50  | 51  | 49  | 48  | 49       |
| 2022 | 47  | 48  | 47  | 47  | 51  | 50  |     | ·   |     |     | ·   | <u> </u> |

### HIRING PLANS

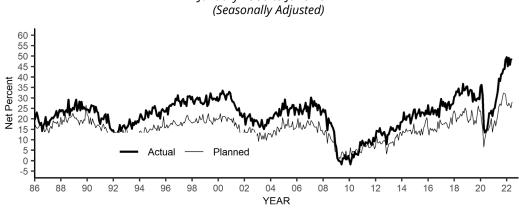
Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 18  | 15  | 16  | 16  | 18  | 15  | 19  | 18  | 19  | 18  | 24  | 20  |
| 2018 | 20  | 18  | 20  | 16  | 18  | 20  | 23  | 26  | 23  | 22  | 22  | 23  |
| 2019 | 18  | 16  | 18  | 20  | 21  | 19  | 21  | 20  | 17  | 18  | 21  | 19  |
| 2020 | 19  | 21  | 9   | 1   | 8   | 16  | 18  | 21  | 23  | 18  | 21  | 17  |
| 2021 | 17  | 18  | 22  | 21  | 27  | 28  | 27  | 32  | 26  | 26  | 25  | 28  |
| 2022 | 26  | 19  | 20  | 20  | 26  | 19  |     | ·   |     |     |     |     |

### **SMALL BUSINESS COMPENSATION**

### **COMPENSATION**

Actual Last Three Months and Planned Next Three Months January 1986 to June 2022 (Seasonally Adjusted)



### **SMALL BUSINESS COMPENSATION (CONTINUED)**

### **ACTUAL COMPENSATION CHANGES**

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 30  | 26  | 28  | 26  | 28  | 24  | 27  | 28  | 25  | 27  | 27  | 27  |
| 2018 | 31  | 31  | 33  | 33  | 35  | 31  | 32  | 32  | 37  | 34  | 34  | 35  |
| 2019 | 36  | 31  | 33  | 34  | 34  | 28  | 32  | 29  | 29  | 30  | 30  | 29  |
| 2020 | 36  | 36  | 31  | 16  | 14  | 14  | 15  | 18  | 23  | 23  | 24  | 21  |
| 2021 | 25  | 25  | 28  | 31  | 34  | 39  | 38  | 41  | 42  | 44  | 44  | 48  |
| 2022 | 50  | 45  | 49  | 46  | 49  | 48  |     |     |     |     |     |     |

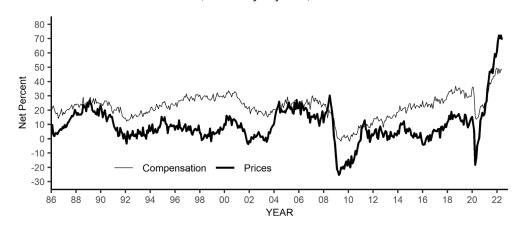
### **COMPENSATION PLANS**

Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 18  | 17  | 18  | 18  | 18  | 18  | 16  | 15  | 18  | 21  | 17  | 23  |
| 2018 | 24  | 22  | 19  | 21  | 20  | 21  | 22  | 21  | 24  | 23  | 25  | 24  |
| 2019 | 20  | 18  | 20  | 20  | 24  | 21  | 17  | 19  | 18  | 22  | 26  | 24  |
| 2020 | 24  | 19  | 16  | 7   | 10  | 13  | 14  | 14  | 16  | 18  | 20  | 14  |
| 2021 | 17  | 19  | 17  | 20  | 22  | 26  | 27  | 26  | 30  | 32  | 32  | 32  |
| 2022 | 27  | 26  | 28  | 27  | 25  | 28  |     |     |     |     |     |     |

### PRICES AND LABOR COMPENSATION

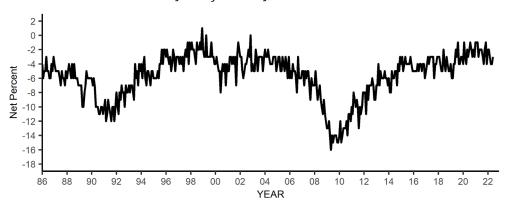
Net Percent Price Increase and Net Percent Compensation (Seasonally Adjusted)



### **SMALL BUSINESS CREDIT CONDITIONS**

### **CREDIT CONDITIONS**

Loan Availability Compared to Three Months Ago\* January 1986 to June 2022



<sup>\*</sup> For the population borrowing at least once every three months.

### **REGULAR BORROWERS**

Percent Borrowing at Least Once Every Three Months

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 30  | 31  | 30  | 31  | 28  | 27  | 30  | 31  | 29  | 30  | 30  | 34  |
| 2018 | 31  | 31  | 32  | 31  | 34  | 28  | 32  | 32  | 29  | 32  | 32  | 35  |
| 2019 | 33  | 33  | 34  | 31  | 31  | 28  | 28  | 33  | 30  | 29  | 28  | 29  |
| 2020 | 31  | 28  | 26  | 29  | 26  | 27  | 26  | 24  | 26  | 25  | 22  | 26  |
| 2021 | 23  | 26  | 23  | 24  | 23  | 21  | 21  | 20  | 20  | 23  | 21  | 23  |
| 2022 | 23  | 23  | 25  | 26  | 23  | 25  |     |     |     |     |     |     |

### **AVAILABILITY OF LOANS**

Net Percent ("Easier" Minus "Harder") Compared to Three Months Ago (Regular Borrowers)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | -5  | -4  | -3  | -4  | -3  | -3  | -3  | -3  | -6  | -4  | -4  | -3  |
| 2018 | -3  | -3  | -4  | -5  | -5  | -2  | -4  | -5  | -3  | -4  | -5  | -5  |
| 2019 | -4  | -6  | -6  | -4  | -4  | -2  | -3  | -1  | -4  | -4  | -3  | -3  |
| 2020 | -4  | -1  | -3  | -4  | -2  | -3  | -2  | -1  | -2  | -3  | -2  | -3  |
| 2021 | -1  | -1  | -1  | -3  | -2  | -2  | -2  | -3  | -4  | -2  | -1  | -4  |
| 2022 | -2  | -2  | -3  | -4  | -4  | -3  |     |     |     |     |     |     |

### **SMALL BUSINESS CREDIT CONDITIONS (CONTINUED)**

### **BORROWING NEEDS SATISFIED**

Percent of All Businesses Last Three Months Satisfied/ Percent of All Businesses Last Three Months Not Satisfied (All Borrowers)

|      | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2017 | 31/4 | 30/3 | 32/4 | 32/3 | 31/3 | 27/4 | 31/3 | 34/3 | 33/2 | 29/4 | 32/4 | 32/3 |
| 2018 | 31/3 | 32/2 | 31/4 | 32/4 | 37/4 | 30/3 | 32/3 | 33/3 | 27/3 | 30/3 | 32/3 | 32/4 |
| 2019 | 33/3 | 34/3 | 33/3 | 32/4 | 34/3 | 29/3 | 28/3 | 31/4 | 30/2 | 29/3 | 28/3 | 29/3 |
| 2020 | 30/3 | 32/2 | 29/3 | 29/5 | 33/3 | 34/3 | 35/3 | 31/3 | 33/2 | 29/3 | 25/2 | 26/3 |
| 2021 | 24/2 | 28/2 | 27/2 | 26/2 | 23/3 | 25/3 | 23/2 | 22/2 | 20/2 | 23/2 | 23/2 | 26/2 |
| 2022 | 25/3 | 25/2 | 26/4 | 26/2 | 22/2 | 27/1 |      |      |      |      |      |      |

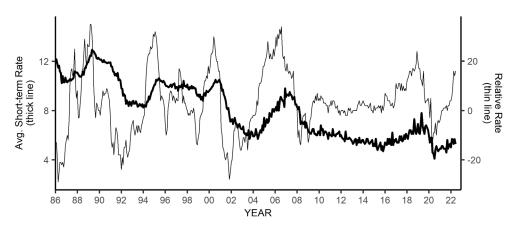
### **EXPECT EASIER CREDIT CONDITIONS**

Net Percent ("Easier" Minus "Harder") During Next Three Months (Regular Borrowers)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | -3  | -3  | -3  | -4  | -4  | -3  | -4  | -3  | -4  | -5  | -4  | -4  |
| 2018 | -4  | -3  | -6  | -6  | -5  | -4  | -4  | -6  | -5  | -5  | -5  | -6  |
| 2019 | -5  | -5  | -7  | -4  | -5  | -3  | -4  | -2  | -4  | -3  | -3  | -3  |
| 2020 | -4  | -1  | -4  | -6  | -4  | -6  | -5  | -4  | -5  | -4  | -3  | -5  |
| 2021 | -3  | -6  | -3  | -3  | -3  | -4  | -4  | -4  | -4  | -4  | -3  | -4  |
| 2022 | -4  | -4  | -4  | -5  | -4  | -5  |     |     |     |     |     |     |

### **INTEREST RATES**

Relative Rates and Actual Rates Last Three Months January 1986 to June 2022



## 14 | NFIB Small Business Economic Trends Monthly Report

### **SMALL BUSINESS CREDIT CONDITIONS (CONTINUED)**

### RELATIVE INTEREST RATE PAID BY REGULAR BORROWERS

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2016 | 7   | 6   | 6   | 4   | 4   | 4   | 2   | 2   | 3   | 1   | 2   | 4   |
| 2017 | 11  | 9   | 9   | 11  | 11  | 8   | 11  | 8   | 10  | 8   | 9   | 8   |
| 2018 | 12  | 13  | 14  | 16  | 16  | 14  | 17  | 17  | 16  | 17  | 19  | 24  |
| 2019 | 20  | 17  | 17  | 13  | 12  | 10  | 16  | 6   | 3   | 4   | 4   | 5   |
| 2020 | 3   | -3  | 5   | -11 | -13 | -9  | -9  | -5  | -10 | -6  | -4  | -5  |
| 2021 | -4  | -2  | 0   | 0   | 1   | 1   | 1   | 2   | 0   | 2   | 2   | 4   |
| 2022 | 4   | 6   | 9   | 16  | 14  | 16  |     |     |     |     |     |     |

Borrowing at Least Once Every Three Months.

### ACTUAL INTEREST RATE PAID ON SHORT-TERM LOANS BY BORROWERS

Average Interest Rate Paid

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 5.7 | 5.4 | 5.4 | 5.4 | 5.9 | 5.6 | 5.9 | 5.5 | 5.6 | 6.0 | 5.7 | 6.1 |
| 2018 | 5.9 | 5.7 | 6.1 | 6.4 | 6.4 | 6.1 | 6.3 | 6.1 | 7.3 | 6.4 | 6.1 | 6.4 |
| 2019 | 6.9 | 6.2 | 6.1 | 6.7 | 7.8 | 6.8 | 6.4 | 6.1 | 6.7 | 6.8 | 6.6 | 6.4 |
| 2020 | 6.0 | 5.4 | 5.8 | 5.8 | 4.6 | 4.5 | 4.1 | 4.8 | 5.1 | 4.9 | 4.7 | 4.8 |
| 2021 | 4.9 | 4.9 | 5.1 | 5.1 | 4.9 | 4.9 | 4.9 | 4.6 | 5.6 | 4.9 | 5.1 | 5.3 |
| 2022 | 5.0 | 5.7 | 5.7 | 5.3 | 5.7 | 5.3 |     | ·   |     |     | ·   |     |

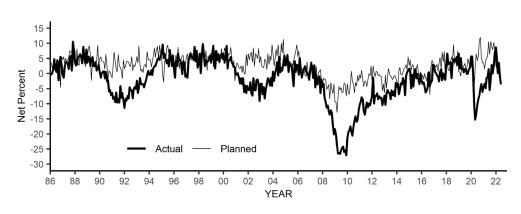
### **SMALL BUSINESS INVENTORIES**

### **INVENTORIES**

Actual (Last Three Months) and Planned (Next Three Months)

January 1986 to June 2022

(Seasonally Adjusted)



### **SMALL BUSINESS INVENTORIES (CONTINUED)**

### **ACTUAL INVENTORY CHANGES**

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 3   | 1   | 0   | -1  | -1  | -3  | 1   | 1   | -2  | 0   | -2  | -2  |
| 2018 | 4   | 7   | 3   | 4   | 4   | -2  | 4   | 4   | 5   | 4   | 6   | 3   |
| 2019 | 7   | 2   | 5   | 2   | 2   | 0   | 2   | 1   | 0   | 0   | 2   | 2   |
| 2020 | 6   | 6   | 0   | -11 | -15 | -14 | -11 | -9  | -7  | -5  | -4  | -6  |
| 2021 | -4  | -3  | -5  | -2  | -1  | 1   | -6  | -2  | 3   | 0   | 3   | 7   |
| 2022 | 9   | 5   | 0   | 4   | -1  | -4  |     |     |     |     |     |     |

### Current Inventory (too low)

Net Percent ("Too Low" Minus "Too Large") at Present Time (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | -5  | -2  | -5  | -3  | -6  | -3  | -2  | -5  | -3  | -5  | -2  | -2  |
| 2018 | -5  | -3  | -6  | -4  | -4  | 0   | -3  | -3  | -1  | -2  | -5  | -1  |
| 2019 | -3  | -2  | -6  | -4  | -4  | 0   | -3  | -6  | -6  | -4  | 1   | -4  |
| 2020 | -3  | -4  | -2  | -7  | -5  | 1   | 1   | 3   | 5   | 4   | 5   | 7   |
| 2021 | 5   | 5   | 3   | 7   | 8   | 11  | 12  | 11  | 10  | 9   | 15  | 9   |
| 2022 | 7   | 7   | 9   | 6   | 8   | 5   |     |     |     |     |     |     |

### **INVENTORY PLANS**

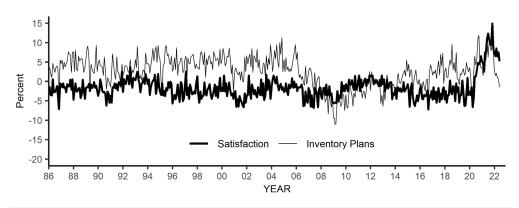
Net Percent ("Increase" Minus "Decrease") in the Next Three to Six Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 2   | 3   | 2   | 3   | 1   | 4   | 5   | 2   | 7   | 4   | 7   | -1  |
| 2018 | 3   | 4   | 1   | 1   | 4   | 6   | 4   | 10  | 3   | 5   | 2   | 8   |
| 2019 | 1   | 1   | -1  | 2   | 2   | 3   | 3   | 2   | 2   | 5   | 3   | 3   |
| 2020 | 4   | 2   | -3  | -4  | 2   | 7   | 4   | 6   | 11  | 12  | 5   | 4   |
| 2021 | 4   | 2   | 4   | 5   | 6   | 11  | 6   | 11  | 9   | 8   | 10  | 8   |
| 2022 | 3   | 2   | 2   | 1   | 1   | -2  |     |     |     |     |     |     |

### **SMALL BUSINESS CAPITAL OUTLAYS**

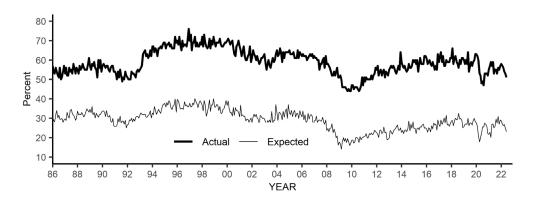
### INVENTORY SATISFACTION AND INVENTORY PLANS

Net Percent ("Too Low" Minus "Too Large") at Present Time Net Percent Planning to Add Inventories in the Next Three to Six Months (Seasonally Adjusted)



### **CAPITAL EXPENDITURES**

Actual Last Six Months and Planned Next Three Months January 1986 to June 2022 (Seasonally Adjusted)



### **ACTUAL CAPITAL EXPENDITURES**

Percent Making a Capital Expenditure During the Last Six Months

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 59  | 62  | 64  | 59  | 62  | 57  | 57  | 60  | 59  | 59  | 59  | 61  |
| 2018 | 61  | 66  | 58  | 61  | 62  | 59  | 58  | 56  | 60  | 58  | 61  | 61  |
| 2019 | 60  | 58  | 60  | 58  | 64  | 54  | 57  | 59  | 57  | 59  | 60  | 63  |
| 2020 | 63  | 62  | 60  | 53  | 52  | 48  | 49  | 47  | 53  | 53  | 53  | 52  |
| 2021 | 55  | 57  | 59  | 57  | 59  | 53  | 55  | 55  | 53  | 56  | 55  | 57  |
| 2022 | 58  | 57  | 56  | 54  | 53  | 51  |     |     |     |     |     |     |

### **SMALL BUSINESS CAPITAL OUTLAYS (CONTINUED)**

### TYPE OF CAPITAL EXPENDITURES MADE

Percent Purchasing or Leasing During Last Six Months

| Туре                    | <b>Current Month</b> | One Year Ago | Two Years Ago |
|-------------------------|----------------------|--------------|---------------|
| Vechicles               | 23                   | 23           | 18            |
| Equipment               | 37                   | 36           | 32            |
| Furniture or Fixtures   | 13                   | 11           | 9             |
| Add. Bldgs. or Land     | 5                    | 6            | 5             |
| Improved Bldgs. or Land | 14                   | 14           | 14            |

### AMOUNT OF CAPITAL EXPENDITURES MADE

Percent Distribution of Per Firm Expenditures
During the Last Six Months

| Amount               | <b>Current Month</b> | One Year Ago | Two Years Ago |
|----------------------|----------------------|--------------|---------------|
| \$1 to \$999         | 1                    | 2            | 2             |
| \$1,000 to \$4,999   | 5                    | 6            | 5             |
| \$5,000 to \$9,999   | 5                    | 5            | 6             |
| \$10,000 to \$49,999 | 15                   | 13           | 15            |
| \$50,000 to \$99,999 | 9                    | 10           | 9             |
| \$100,000 +          | 15                   | 16           | 10            |
| No Answer            | 1                    | 0            | 1             |

### CAPITAL EXPENDITURE PLANS

Percent Planning a Capital Expenditure During Next Three to Six Months (Seasonally Adjusted)

|      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2017 | 27  | 26  | 29  | 27  | 28  | 30  | 28  | 32  | 27  | 27  | 26  | 27  |
| 2018 | 29  | 29  | 26  | 29  | 30  | 29  | 30  | 33  | 30  | 30  | 29  | 25  |
| 2019 | 26  | 27  | 27  | 27  | 30  | 26  | 28  | 28  | 27  | 29  | 30  | 28  |
| 2020 | 28  | 26  | 21  | 18  | 20  | 22  | 26  | 26  | 28  | 27  | 26  | 22  |
| 2021 | 22  | 23  | 20  | 27  | 27  | 25  | 26  | 30  | 28  | 31  | 27  | 29  |
| 2022 | 29  | 27  | 26  | 27  | 25  | 23  |     |     |     |     |     |     |

### SINGLE MOST IMPORTANT PROBLEM

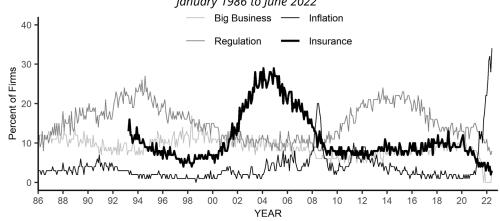
### SINGLE MOST IMPORTANT PROBLEM

June 2022

| Problem                  | Current | One Year<br>Ago | Survey<br>High | Survey Low |
|--------------------------|---------|-----------------|----------------|------------|
| Taxes                    | 11      | 18              | 32             | 8          |
| Inflation                | 34      | 13              | 41             | 0          |
| Poor Sales               | 4       | 7               | 34             | 2          |
| Fin. & Interest Rates    | 1       | 1               | 37             | 0          |
| Cost of Labor            | 8       | 8               | 13             | 2          |
| Government Regulation    | 8       | 11              | 27             | 4          |
| Comp. from Large Bus.    | 3       | 6               | 14             | 0          |
| Quality of Labor         | 23      | 26              | 29             | 3          |
| Cost/Avail. of Insurance | 3       | 5               | 29             | 0          |
| Other                    | 5       | 5               | 31             | 1          |

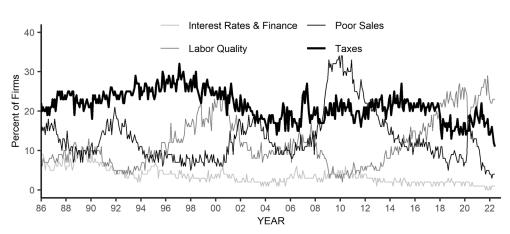
### SELECTED SINGLE MOST IMPORTANT PROBLEM

Inflation, Big Business, Insurance and Regulation January 1986 to June 2022



### SELECTED SINGLE MOST IMPORTANT PROBLEM

Taxes, Interest Rates, Sales and Labor Quality January 1986 to June 2022



### **SURVEY PROFILE**

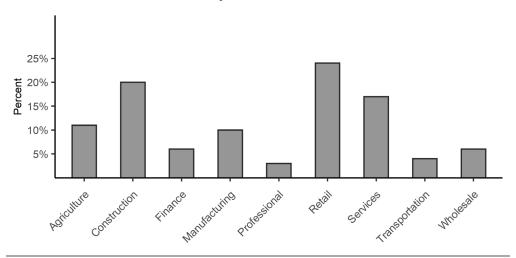
### OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY NFIB

### Actual Number of Firms

|      | Jan  | Feb | Mar | Apr  | May | Jun | Jul  | Aug | Sep | Oct  | Nov | Dec |
|------|------|-----|-----|------|-----|-----|------|-----|-----|------|-----|-----|
| 2017 | 1873 | 764 | 704 | 1618 | 699 | 624 | 1533 | 713 | 629 | 1513 | 544 | 495 |
| 2018 | 1658 | 642 | 570 | 1554 | 562 | 665 | 1718 | 680 | 642 | 1743 | 700 | 621 |
| 2019 | 1740 | 526 | 643 | 1735 | 650 | 606 | 1502 | 680 | 603 | 1618 | 500 | 488 |
| 2020 | 1692 | 641 | 627 | 1832 | 814 | 670 | 1652 | 751 | 604 | 1719 | 561 | 542 |
| 2021 | 1109 | 678 | 514 | 1516 | 659 | 592 | 1440 | 595 | 537 | 1431 | 613 | 639 |
| 2022 | 1504 | 665 | 560 | 1457 | 581 | 505 |      |     |     |      |     |     |

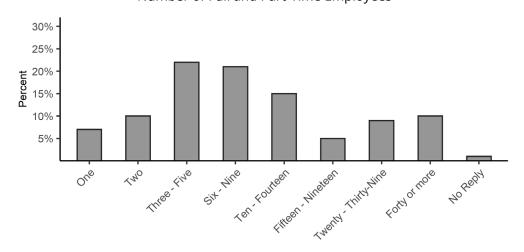
### NFIB OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY

**Industry of Small Business** 



### NFIB OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY

Number of Full and Part-Time Employees



### NFIB RESEARCH CENTER SMALL BUSINESS ECONOMIC SURVEY

| SMALL BUSINESS SURVEY QUESTIONS  | Page in Report |
|--|----------------|
| Do you think the next three months will be a good time for small business to expand substantially? Why?  | 4              |
| About the economy in general, do you think that six months from now general business conditions will be better than they are now, about the same, or worse?                | 5              |
| Were your net earnings or "income" (after taxes) from your business during the last calendar quarter higher, lower, or about the same as they were for the quarter before? | 6              |
| If higher or lower, what is the most important reason?   | 6              |
| During the last calendar quarter, was your dollar sales volume higher, lower, or about the same as it was for the quarter before?  | 7              |
| Overall, what do you expect to happen to real volume (number of units) of goods and/or services that you will sell during the next three months?                           | 7              |
| How are your average selling prices compared to three months ago?  | 8              |
| In the next three months, do you plan to change the average selling prices of your goods and/or services?  | 8              |
| During the last three months, did the total number of employ in your firm increase, decrease, or stay about the same?  |                |
| If you have filled or attempted to fill any job openings in the past three months, how many qualified applicants were there for the position(s)?                           | 9              |
| Do you have any job openings that you are not able to fill right now?  | 10             |
| In the next three months, do you expect to increase or decrease the total number of people working for you?  | 10             |
| Over the past three months, did you change the average employee compensation?  | 11             |
| Do you plan to change average employee compensation during the next three months?  | 11             |

| SMALL BUSINESS SURVEY QUESTIONS   | PAGE IN REPORT |
|---|----------------|
| Areloans easier or harder to get than they were three months ago?   | 12             |
| During the last three months, was your firm able to satisfy its borrowing needs?  | 13             |
| Do you expect to find it easier or harder to obtain your required financing during the next three months?   | 13             |
| If you borrow money regularly (at least once every three months) as part of your business activity, how does the rate of interest payable on your most recent loan compare with that paid three months ago? | 14             |
| If you borrowed within the last three months for business purposes, and the loan maturity (pay back period) was 1 year or less, what interest rate did you pay?   | 14             |
| During the last three months, did you increase or decrease your inventories?  | 15             |
| At the present time, do you feel your inventories are too large, about right, or inadequate?  | 15             |
| Looking ahead to the next three months to six months, do you expect, on balance, to add to your inventories, keep them about the same, or decrease them?  | 15             |
| During the last six months, has your firm made any capital expenditures to improve or purchase equipment, buildings, or land?   | 16             |
| If [your firm made any capital expenditures], what was the total cost of all these projects?  | 17             |
| Looking ahead to the next three to six months, do you expect to make any capital expenditures for plant and/or physical equipment?  | . 17           |
| What is the single most important problem facing your business today?   | 18             |
| Please classify your major business activity, using one of the categories of example below  | . 19           |
| How many employees do you have full and part-time, including yourself?  | 19             |